

29010 - Social Research:Techniques and Methods

Información del Plan Docente

Academic Year	2016/17
Academic center	228 - Facultad de Empresa y Gestión Pública
Degree	429 - Degree in Public Management and Administration
ECTS	6.0
Course	2
Period	First semester
Subject Type	Compulsory
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

Learning process:

1. *Lectures* . Student autonomous work. During sessions main theoretical concepts will be explain by the teacher. Students will add concepts reading recommended references.
2. *Practicum* . Public presentations and an individual design of a research project will be done by each student, showing all the methods phases and basic research structure.
3. *Presentations* : at least three different practices will be done as individual and group work. Class Presentations.

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Learning Activities

Lectures and teacher systemic conceptualization .

Practicum

Students Reports

Learning-Teaching Methods

Lectures. Debates and discussions.
Individual Student work.

Research Project Design following the basic methodology steps.

Students will present it both oral and written.

Autonomous work student oriented in tutorials.

The Research Project will include the field work based on different research techniques, all:

-Interviews application

-Transcription

-Analysis

-Reports

5.2.Learning activities

1. Lectures . Student autonomous work. During sessions main theoretical concepts will be explain by the teacher. Students will add concepts reading recommended references.
2. Practicum . Public presentations and an individual design of a research project will be done by each student, showing all the methods phases and basic research structure.
3. Individual work and class presentation. Students will do the third part of the research design such as fieldwork research: deep interviews, surveys and transcriptions, analysis and final report.

5.3.Program

Thematic Block I: Foundations of Social Research

Topic 1: Social Research Methodology

Scientific Knowledge

Scientific method and social sciences methods

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Prospects approach to social reality

Methodological Pluralism

Thematic Block II: Research Design

Topic 2: Research Organization

Research Project

Research Problem Formulation

Operationalization of the Research Problem

Research Design

Topic 3: Methodological Triangulation

Why Triangulation

Combination of Quantitative and Qualitative Techniques

Triangulation Design

Thematic Block III: Quantitative Research Techniques

Topic 4: Secondary Sources

Secondary Analysis and Secondary Sources

Secondary Sources Typology

Topic 5: The Surveys

Concepts and activities in a research based on survey including main steps and all characteristics

Thematic Block IV: Qualitative Research Techniques

Topic 6: The interview

Definition

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Interviews types

Informants Selection

Interview development

Data transcription

Data Analysis

Topic 7: Content Analysis

Content Analysis Applications

Text and context

Content Analysis Steps

Topic 8: Life Stories

What is a Life Story

Life Story Research Steps

Topic 9: Group Interviews and Discussion Groups

Group Dynamics

Group Utilities

Research Design based on Group Techniques

Bloque Temático V: Research Results and Discussion

Topic 10: Final Report

Practicum Programme

Practices 1 and 2: Readings and Case Studies: researchs using different methods.

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Practice 3. Secondary Sources with Official Databases

Practice 4 . Research Project Design I: Problem Statement

Practice 5. Research Project Design II: Problem Operazonalization.

Practices 6, 7 & 8: Research Project Design III: Research Objectives, Hypothesis, Method Selection.

Individual Work Programme

During Academic Year Students will do a fieldwork based on interviews, surveys, transcription, data analysis and final report.

5.4.Planning and scheduling

Face sessions and oral presentations

150 hours is the subject student involvement, it means 6 ECTS. On this time, work will include presencial activities and home work ones. So, if the time is well distributed, hours per week will be, more or less:

WEEK/ TYPE OF ACTIVITY	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	TOTAL	
Presence																						
Theoretical Programme	2	2	2	2	2	2	2	2	2	2	2	-	2	2		2	2	2		-		38
Practicum	2		2		2	2	2	2	2	2	2	-	2	2		-	2	2		-		28
Research Projects Presentations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1			-		4
Exams	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4
Tutorials	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	1	-			-		22
Individual Work	4	4	4	4	4	4	4	4	4	4	4	10	4	6	3	4	2	6		7		47

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TOTAL 8 8 8 8 8 8 8 8 8 8 10 10 10 5 5 10 10 8 150

5.5.Bibliography and recomended resources

The updated bibliography can be found in the University Library (go to 'bibliografia recomendada' in '<http://psfunizar7.unizar.es/br13/eBuscar.php?tipo=a>')