

27535 - Corporate Governance and CSR

Información del Plan Docente

Academic Year	2016/17
Academic center	109 - Facultad de Economía y Empresa
Degree	449 - Degree in Finance and Accounting
ECTS	6.0
Course	4
Period	First semester
Subject Type	Optional
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

Program development and achieving the established learning objectives require continued work of the student throughout the course around the following activities:

- Attend classes.
- Reading and study of bibliographical material indicated in each subject.
- Work readings and case studies throughout the course propose the teacher, responding to questions raised.
- Performing works on issues related to the agenda.
- Conduct a Service-Learning activity (Aps), attempting to unite learning with social commitment.
- Viewing movies and documentaries related to the contents of the subject.

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- Simulation scenarios: Participation in RPG "Ethica".
- Consultation of doubts and difficulties encountered in the study of different topics.

For better use of classes it is recommended that the student conduct a first reading of the bibliographic material of each chapter prior to the explanation in class of the item as well as a more careful reading after the explanation and in the process of realization exercise and work.

5.2.Learning activities

The training activities are intended to stimulate and exercise the students in the rigorous study and critical analysis of the various aspects of the agenda. To achieve this objective the following basic teaching resources are proposed:

- In the lectures exhibitions of the fundamental concepts of each topic will be made and examples that illustrate the content will be presented.
- Practical classes three types of different learning activities will be addressed: readings and cases discussed in groups and individuals; viewing of documentaries and films to be worked through discussions and objective tests to assess their understanding, etc; RPG where students take on the role of consumers or banks decide their investments and agreements with its own scale of values.
- Experience Service-learning (Aps) is performed to outside the classroom and aims to put students in practice the skills acquired in the subject in an activity useful for a particular organization, a group or society in general. The working methodology will be to plan the activity, develop outside the classroom and evaluate the results of it, exposing them to the other fellow. Before planning, it's needed teacher approval to perform the activity.

5.3.Program

Unit 1: Introduction to Corporate Social Responsibility

Unit 2: Fundamentals of Corporate Governance

Unit 3: Corporate Governance in Spain

Unit 4: Corporate Governance in listed companies: codes of good governance and good practices

Unit 5. Ethical Codes and financial scandals

Unit 6. Corporate Governance in unlisted private companies, public and, and third sector

5.4.Planning and scheduling

The schedule of sessions will be made public on the website of the center, the presentation of papers and other activities will be communicated by the responsible teacher through appropriate means

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5.5. Bibliography and recommended resources

Updated bibliography is available through the website of the library: <http://psfunizar7.unizar.es/br13/eBuscar.php?tipo=a>