

## 25350 - Mass culture theory

### Syllabus Information

**Academic Year:** 2020/21

**Subject:** 25350 - Mass culture theory

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:** 3

**Semester:** Second Four-month period

**Subject Type:** Optional

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

See "Learning activities " and "Syllabus". More information will be provided on the first day of class.

#### 4.2.Learning tasks

The course includes the following learning tasks:

- Lectures.
- Practice sessions.
- Autonomous work and study.
- Assessment tasks.

#### 4.3.Syllabus

The course will address the following topics:

- Topic I: Background information concerning mass culture: psychoanalysis, critical theories and functionalism. Culture discontent. Two critical perspectives: Horkheimer and Adorno and Benjamin/Kracauer. The case of Walter Benjamin. A contemporary reading: David Harvey.

- Topic II: Mass culture and communication in the age of late capitalism: Fredric Jameson. Postmodernity: Lyotard, Jameson and Harvey. Late structuralism and post-structuralism: Michel Foucault, Gilles Deleuze and Félix Guattari. Mass culture and technique: Vilém Flusser.
- Topic III: Networks and mass culture. Víctor Silva and Rodrigo Browne; Mass culture and culture; Film and cultural crisis in *La Dolce Vita*. A figure of mass culture: the paparazzi. Film as mass culture: neorealism and *La Dolce Vita*. *La Dolce Vita*, mass culture and the city.

#### 4.4. Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Facultad de Filosofía y Letras website <https://fyl.unizar.es/>

#### 4.5. Bibliography and recommended resources

[BB: Bibliografía básica / BC: Bibliografía complementaria]

- [BB] Trynka, Paul. Starman. |Español : David Bowie : Starman : la biografía definitiva / Paul Trynka ; traducción de María Pildain Parra . 1ª ed. Barcelona : Alba, 2011