

Academic Year/course: 2020/21

27346 - Foreign Language for Business (German)

Syllabus Information

Academic Year: 2020/21

Subject: 27346 - Foreign Language for Business (German)

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 448 - Degree in Business Administration and Management

ECTS: 5.0

Year: 4

Semester: First semester

Subject Type: Optional

Module: ---

1. General information

1.1. Aims of the course

1.2. Context and importance of this course in the degree

1.3. Recommendations to take this course

2. Learning goals

2.1. Competences

2.2. Learning goals

2.3. Importance of learning goals

3. Assessment (1st and 2nd call)

3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. It is based on active participation, case studies and teamwork that favors the development of communicative skills and critical thinking. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work, and tutorials.

4.2. Learning tasks

This course is organized as follows:

- **Lectures** (21 hours)
- **Practice sessions** (30 hours).
- **Tutorials**
- **Autonomous work and study** (25 hours). Portfolio, evaluation tasks, academic guidance.

In principle, the teaching delivery methodology is expected to pivot around face-to-face classes. However, if necessary for health reasons, the face-to-face classes may be taught semi-face-to-face or online.

4.3. Syllabus

This course will address the following three general topics:

- I. Professional world
- II: The Curriculum vitae
- III. Work place and working position

This course will address the following topics:

- **Topic 1:** Job
- **Topic 2:** Personal and professional competencies
- **Topic 3:** Formal qualifications and academic development
- **Topic 4:** Curriculum Vitae
- **Topic 5:** Expectations and reality
- **Topic 6:** Strategies in the search for an employment
- **Topic 7:** The application letter
- **Topic 8:** The job interview
- **Topic 9:** Obtained Job

4.4. Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Moodle website (<https://moodle2.unizar.es>); Academic calendar website (<https://academico.unizar.es/calendario-academico/calendario>); or the website of your corresponding faculty (Zaragoza: <https://econz.unizar.es/>, Huesca: <http://fegp.unizar.es/>, Teruel: <http://fcsch.unizar.es/>).

4.5. Bibliography and recommended resources