

27455 - Public Management

Syllabus Information

Academic Year: 2020/21

Subject: 27455 - Public Management

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 417 - Degree in Economics

ECTS: 3.0

Year: 4

Semester: Second semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

4.2.Learning tasks

The teaching methodology is planned to be face-to-face. However, if necessary for health reasons, the face-to-face classes may be taught online.

4.3.Syllabus

1. Public organizations

- The nature of public organizations
- Incentives and efficiency of public organizations

2. Institutional and management reforms for bettering efficiency

- Copayment, vouchers, property rights markets, outsourcing and internal markets
- Public-private partnership

3. The evaluation of the efficiency. Cost-benefit analysis

4.4.Course planning and calendar

4.5.Bibliography and recommended resources