

Academic Year/course: 2020/21

29150 - Geography of Tourist Destinations

Syllabus Information

Academic Year: 2020/21

Subject: 29150 - Geography of Tourist Destinations

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 616 - Degree in Tourism

ECTS: 6.0

Year: 1

Semester: First semester

Subject Type: Basic Education

Module: ---

1. General information

1.1. Aims of the course

1.2. Context and importance of this course in the degree

1.3. Recommendations to take this course

2. Learning goals

2.1. Competences

2.2. Learning goals

2.3. Importance of learning goals

3. Assessment (1st and 2nd call)

3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The learning process that is designed for this subject is based on the following:

The procedure is based on the continued work of the student for attending lectures, participating in classes and accomplishment of both individual and group activities that promote understanding and settlement of knowledge.

It will be crucial in finding, obtaining and processing of the main sources of geographic and tourist information, and the use of maps and geovisualisation means that facilitate the representation and understanding of the tourism phenomenon.

4.2. Learning tasks

Distribution of the training activities of this subject 6 ECTS credits (150 hours) is as follows:

TRAINING ACTIVITY	HOURS
Theory session	45
Practice session	6

Tutorials	6
Preparation of theoretical Assignments	30
Preparation of practical Assignments	20
Other activities	9
Exam preparation	30
Examination	4

4.3. Syllabus

The program that the student is offered to help them achieve the expected results will include the following activities:

Theory session (45 hours) in which basic theoretical and practical aspects are necessary for an understanding of this matter shall apply to encourage active participation and independent work of students.

The theoretical program is divided into the following topics:

- Topic 1. Geographical science and tourism. The tourist destination: elements and interrelations.
- Topic 2. Location factors and tourism. Spaces and derived tourist typologies
 - Coastal tourism
 - Urban tourism
 - Rural tourism
 - Winter tourism
 - Nature tourism and ecotourism
- Topic 3. Main tourist regions. Identification and geographical analysis of the main tourist destinations worldwide
 - Europe
 - Southern and Mediterranean Europe
 - Western Europe
 - Northern Europe
 - Central and Eastern Europe
 - North America
 - USA
 - Canada
 - Mexico
 - South and Central America
 - Central America and the Caribbean (The American Isthmus and the West Indies)
 - South America
 - Asia
 - East Asia and the Pacific
 - South Asia
 - Southeast Asian
 - Middle East
 - Africa
 - North Africa
 - Sub-Saharan Africa
 - Oceania
 - Australia and New Zealand
 - Islands of the Pacific
- Topic 4. Sustainable tourism and global issues.

Practice session (15 hours): The lectures are interspersed with work based on the processing and analysis of sources of geographic and tourist information, case studies or management tools among other geovisualization instruments used in the classroom.

Tutorials (6 hours): Allow the teacher to track students answering questions or presenting their progress in this area. These will be included in the tutoring schedule to be indicated at the beginning of the course.

It shall be made available to students on the website of the University of Zaragoza, within the Digital Teaching Ring (ADD) on the Moodle platform (<https://moodle.unizar.es>) before the end of September, along with recommendations for the study of subject literature, the dates on which they must perform the theoretical test, theoretical and practical tests, memory, hours of tutoring, and any other activity which, in turn, is considered relevant to the student.

4.4. Course planning and calendar

Schedule of sessions and presentation of work

Theoretical and practical calendar program and classroom activities

- Item 1 - 1st and 2nd weeks of lessons.
- Item 2 - 3rd and 5th week of lessons.
- Item 3 - 5th and 12th week of lessons.
- Item 4 - 12th and 13th week of lessons.

The program is indicative and may be modified. In any case scheduling of classroom activities, students will communicate on the Moodle platform.

Students benefiting from the system of continuous assessment will be tested for theoretical and practical assessment at the end of item 2 and item 4. Any activity, event or test is conveniently notified via the *Moodle* platform.

Non-contact activities program calendar

The practical work of the course will be explained in detail at the beginning of it, so that the student can investigate the matter and shape the knowledge and skills acquired accordingly.

4.5. Bibliography and recommended resources