

Academic Year/course: 2020/21

## 29151 - Tourism and Cultural Heritage

### Syllabus Information

---

**Academic Year:** 2020/21

**Subject:** 29151 - Tourism and Cultural Heritage

**Faculty / School:** 177 - Escuela Universitaria de Turismo

**Degree:** 616 - Degree in Tourism  
107 - Mobility for Degree

**ECTS:** 6.0

**Year:** 1

**Semester:** First semester

**Subject Type:** Basic Education

**Module:** ---

## 1. General information

### 1.1. Aims of the course

### 1.2. Context and importance of this course in the degree

### 1.3. Recommendations to take this course

## 2. Learning goals

### 2.1. Competences

### 2.2. Learning goals

### 2.3. Importance of learning goals

## 3. Assessment (1st and 2nd call)

### 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

## 4. Methodology, learning tasks, syllabus and resources

### 4.1. Methodological overview

The learning process that has been designed for this subject is based on the following:

- Individual/group activities (expert talks, visits...)
- Individual/group work (task, case studies...)
- Theory session
- Exams

### 4.2. Learning tasks

The program that is offered to student will help him to achieve the expected results includes the following activities

...

- Theory session: 45 h.
- Practice session: 12 h.
- Tutorials: 8 h.
- Exam preparation: 30 h.

- Taking exams: 4h
  - Other activities: 20 h.
  - Autonomous work and study: 30 h.
  - Oral presentation assignment: 1 h.
- Total: 150 h (6 ECTS)

### 4.3. Syllabus

#### **Breakdown of contents**

UNIT 1: Concept and typologies of Cultural Heritage

UNIT 2: Impacts of tourism on Cultural Heritage and its consequences.

UNIT 3: Techniques for inventorying, cataloging and evaluating Cultural Heritage

UNIT 4: Protection and conservation of Cultural Heritage

UNIT 5: Dissemination and communication of Cultural Heritage

### 4.4. Course planning and calendar

#### **Calendar sessions and presentation of works**

It is set by the teacher during the course both in classes and in the moodle platform.

### 4.5. Bibliography and recommended resources