

61944 - Internships

Syllabus Information

Academic Year: 2020/21

Subject: 61944 - Internships

Faculty / School: 228 - Facultad de Empresa y Gestión Pública

Degree: 471 - Master's in Tourism Management and Planning

ECTS: 9.0

Year: 1

Semester: Second semester

Subject Type: Optional

Module: ---

1.General information

1.1.Aims of the course

1.2.Context and importance of this course in the degree

1.3.Recommendations to take this course

2.Learning goals

2.1.Competences

2.2.Learning goals

2.3.Importance of learning goals

3.Assessment (1st and 2nd call)

3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

The student must demonstrate that they have achieved the expected learning results through the following assessment activities, each of which will mean 50% of the grade:

? 1: Student-teacher tutor meetings and academic report (50%): The activities carried out during the internship period will be reflected in a report for which, as a suggestion, the following script is proposed, which should be adapted to each case according to agree:

1. Introduction: justification of the approach being developed, objectives to be pursued, methodology and procedure for carrying out the plan and structure of the report
2. Work development (indicating the most appropriate in the title): This heading can be subdivided into as many sections as necessary. For example: Presentation of the central elements of the entity. [if applicable] Historical framework ... (period of formation, sector, main milestones, crises and reorganizations, growth and changes ...) Elements of the context, both social, political, economic ... that allow us to understand the subject under investigation. [if applicable] The contents of the internship period ... The results obtained.
3. Conclusions.
4. Bibliography cited in the text.

The length of the report will not exceed twenty folios, including notes and bibliographic references (approx. 2100 characters per folio). The concision, conciseness and clarity will be valued. The exhibition will have a maximum duration of fifteen minutes, which can be followed by a debate with the tutor on any aspect related to the practices.

The evaluation criteria will be: logical argumentation of the contents, mastery of the subject, foundations of the personal position, rational criticism based on data. A correct written expression will be necessary, taking care of the clarity of the exposition and the spelling. If this last aspect is not taken care of, it cannot be approved. Likewise, any copy from other sources that are not properly cited will be considered plagiarism, therefore, suspense.

? The final grade will take into account the assessment made, in each case, from the supervision of the practices in the receiving entities and institutions (50%).

4.Methodology, learning tasks, syllabus and resources

4.1.Methodological overview

This course it is intended to apply all the skills developed in the Master's degree and favours the acquisition of the necessary skills and competences for future employability and self-employment.

4.2.Learning tasks

Students should demonstrate the following results, in order to pass the course:

- 1: Being able to apply the acquired theoretical knowledge, putting it into practice in the development of an internship, external to the educational environment, protected, managed and linked to the exercise of the activity in a professional environment.
- 2: Being able to meet its objectives with the collaborating institution and the University regarding the implementation of the internship.
- 3: Being able to properly draft an academic report in which students should include the achieved objectives and a detailed description of the activities.
- 4: Being able to establish a relationship between the internship's work and the Master's contents, both on general and specific skills, and the aptitudes and attitudes.

4.3.Syllabus

- 1: Student will develop and manage themselves, as far as possible, their internship's proposals. Students can contact the appropriate companies or institutions for the internship, or they can apply for those companies and institutions which have already signed agreements with the Master's.
- 2: Each student will present their proposal to the coordinator for approval, in addition to their curriculum, where students will emphasize their strengths and areas of interests.

4.4.Course planning and calendar

At the beginning of the first semester, a session will be held to express the interests and preferences about internships.

In February another session will be held to complete the internship agreement with the company / institution chosen by the students, and to communicate the dates each student will start their internships.

4.5.Bibliography and recommended resources