

## 68656 - International relations in defense systems acquisition

### Syllabus Information

**Academic Year:** 2020/21

**Subject:** 68656 - International relations in defense systems acquisition

**Faculty / School:** 179 - Centro Universitario de la Defensa - Zaragoza

**Degree:** 578 - Master's in Defence Systems Acquisition Management

**ECTS:** 7.0

**Year:** 1

**Semester:** Annual

**Subject Type:** Compulsory

**Module:** ---

### 1.General information

#### 1.1.Aims of the course

#### 1.2.Context and importance of this course in the degree

#### 1.3.Recommendations to take this course

### 2.Learning goals

#### 2.1.Competences

#### 2.2.Learning goals

#### 2.3.Importance of learning goals

### 3.Assessment (1st and 2nd call)

#### 3.1.Assessment tasks (description of tasks, marking system and assessment criteria)

### 4.Methodology, learning tasks, syllabus and resources

#### 4.1.Methodological overview

Teaching shall be semi-presential, combining virtual teaching sessions and presential sessions at least once a month. These presential sessions will be dedicated to assessment tasks and to those thematic blocks in which the students' presence, due to their content, helps to increase the comprehension of the subject.

? NON PRESENCIAL ACTIVITIES. All the activities will be performed by means of the virtual campus, providing students access to a great amount of relevant material. Furthermore, this type of teaching facilitates the interaction between students and teachers by means of chats and forums throughout the sessions. A key element for students will be to have a Working Guide for every subject, which will include a recommended schedule regarding the readings and activities included in each thematic unit aimed at facilitating the monitoring by the teacher.

? Some of the subjects will be delivered in virtual classes in which the teacher will connect to a videoconference platform while each student will connect from their own devices, so their presence is not required. These classes will be performed through the Armed Forces ? platform, recently migrated to Moodle, and the implementation of a multiple videoconference platform, allowing students and teachers to build a teaching community where they can share their doubts, reflections and opinions. Online synchronous and asynchronous meetings, by means of tools such as forums of debate, chats or even videoconferences, will be open to voluntary participation. Guest lecturers or professionals can also participate. Planning will be fortnightly in order to promote interaction between the students and their subjects and teachers.

? PRESENCIAL ACTIVITIES. They consist of traditional type lectures in which different types of problems and assessments will be addressed. They will take place in those facilities designated by the Ministry of Defense in Madrid.

Dates will be settled according to the academic schedule and the time table set by the Defense University Center.

#### 4.2.Learning tasks

In order to achieve the objectives mentioned in Section 3.1, the following activities shall be carried out:

- Presential sessions: theoretical and practical activities promoting student participation.
- Virtual sessions: theoretical and practical activities carried out in a virtual manner.
- Distance teaching: activities carried out through the campus providing students with a great amount of material to work with.
- Teacher-student interaction using chats and forums developed throughout the session.

### 4.3.Syllabus

1. Introduction
2. Definition of agents within international relations. The European framework.
3. Definition of agents within international relations: The transatlantic framework
4. Cooperation between Governments and Multilateral cooperation in the field of defense
5. Protocols and communication
6. Regulation and control of defense materiel trade and foreign investments.

### 4.4.Course planning and calendar

This is a 7 ETCS course, totaling 175 hours, of which 70 hours are dedicated to the subjects taught by the teachers and 105 hours is the time dedicated to the additional work carried out by the students.

There will be 2 presential sessions consisting of 10 hours of lectures and up to 14 hours of virtual classes. The rest of the activities up to 70 hours shall be carried out as distance classes.

Dates will be settled according to the academic schedule and the time table set by the Defense University Center.

Teaching shall be semi-presential, combining virtual teaching sessions and presential sessions at least once a month. These presential sessions will focus on setting out to the students the most important ideas of each of the subjects integrating the training package. They may also be used for assessment assessments.

In the event that the health situation and evolution prevents the holding of face-to-face sessions, they will be carried out remote

### 4.5.Bibliography and recommended resources

Benito, P. (2011). Guía de estilo, protocolo y etiqueta en la empresa. Madrid: Wolters Kluwer.

Capriotti, P. (2009). Branding Corporativo. Fundamentos para la gestión estratégica de la identidad corporativa, Santiago de Chile: Colección Libros de Empresa.

Cobos, G. (2017). La definición progresiva de una Política Común de Defensa en la Unión Europea tras el Tratado de Lisboa: En el camino hacia una Defensa Común europea. Ministerio de Defensa. Secretaría General Técnica.

Colom Piella, G., Medina Iborra, I. y Peña Ramos, J. A. (2017). ¿Cómo se define el liderazgo en la defensa europea? Un análisis fsQCA. *Revista de Estudios Políticos*, 175, 111-144. doi: <http://dx.doi.org/10.18042/cepc/rep.175.03>

Comisión Europea (2016) Plan de Acción Europeo de la Defensa <https://eur-lex.europa.eu/legal-content/ES/TXT/PDF/?uri=CELEX:52016DC0950&from=BG>

Comisión Europea (2017) Libro blanco sobre el futuro de Europa. Reflexiones y escenarios para la Europa de los veintisiete en 2025. [https://ec.europa.eu/commission/sites/beta-political/files/libro\\_blanco\\_sobre\\_el\\_futuro\\_de\\_europa\\_es.pdf](https://ec.europa.eu/commission/sites/beta-political/files/libro_blanco_sobre_el_futuro_de_europa_es.pdf)

Comisión Europea. Poner en marcha el Fondo Europeo de Defensa (2017) <https://eur-lex.europa.eu/legal-content/ES/ALL/?uri=CELEX%3A52017DC0295>

Cuadrado, C. (2007). Protocolo en las relaciones internacionales de la empresa y los negocios. Madrid: FC Editorial.

Llamazares García-Lomas, O. (2015). Negociación Internacional, Madrid: Global Marketing Strategies.

NATO Support and procurement agency <https://www.nspa.nato.int/en/index.htm>

NATO Support and procurement organisation <https://www.nspa.nato.int/en/NSPO/index.htm>

Otero, M. T. (2009). Protocolo y organización de eventos. Barcelona: UOC. Regalado de los

Parlamento Europeo (2016) Política Común de Seguridad y Defensa (PCSD) <http://www.europarl.europa.eu/factsheets/es/sheet/159/la-politica-comun-de-seguridad-y-defensa>

Parlamento Europeo (2018) EU Defence: The White Book implementation Process [http://www.europarl.europa.eu/RegData/etudes/STUD/2018/603871/EXPO\\_STU\(2018\)603871\\_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/STUD/2018/603871/EXPO_STU(2018)603871_EN.pdf)

Servicio Europeo de Acción Exterior EEAS (2018) From Shared Vision to Common Action: a Global Strategy for the European Union's Foreign and Security Policy. Implementation report year 2 [https://eeas.europa.eu/sites/eeas/files/eugs\\_annual\\_report\\_year\\_2.pdf](https://eeas.europa.eu/sites/eeas/files/eugs_annual_report_year_2.pdf)

Voss, Chris (2016). Rompe la barrera del no. 9 principios para negociar como si te fuera la vida en ello. Barcelona: Conecta.