

Academic Year/course: 2021/22

29165 - Intermediation in the Tourism Sector

Syllabus Information

Academic Year: 2021/22

Subject: 29165 - Intermediación turística

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 616 - Degree in Tourism

ECTS: 6.0

Year: 2

Semester: Second semester

Subject Type: Compulsory

Module:

1. General information

2. Learning goals

3. Assessment (1st and 2nd call)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

Methodology

It is intended that the student make learning continuously encouraging participation in lectures and through practical activities and work to be performed throughout the semester.

It will be valued what they have learned by performing theoretical examinations.

4.2. Learning tasks

The program that the student is offered to help you achieve the expected results includes the following activities and related competences:

- Class attendance and presentation of group work (EC3, EC5, EC6, EC23, CT6, CT9, CT10, CT11)
- Workshop - Group work, solving practical cases (CE5, CE13, CE23, CE25, CT2, CT7)
- Work in a group (CT9, CT10, CT11)
- Written knowledge and theoretical and practical study (All)

4.3. Syllabus

PROGRAM

PART I:INTERMEDIATION AND DISTRIBUTION IN THE TOURIST SECTOR

PART II:TRAVEL AGENCIES

PART III:EVOLUTION OF TOURIST INTERMEDIATION

4.4. Course planning and calendar

The Intermediation in the Tourism Sector course includes 4 face Weekly sessions remaining, distributed according to the academic calendar.

Through the platform moodle Students will be informed of the specific dates for the submission of work and different activities.

4.5. Bibliography and recommended resources

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=29165>