

Academic Year/course: 2021/22

## 61436 - Investor Behavior and Portfolio Manager

### Syllabus Information

**Academic Year:** 2021/22

**Subject:** 61436 - Comportamiento del inversor y del gestor de carteras

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 526 - Master's in Accounting and Finance

**ECTS:** 4.0

**Year:** 1

**Semester:** Second semester

**Subject Type:** Optional

**Module:**

### 1. General information

### 2. Learning goals

### 3. Assessment (1st and 2nd call)

### 4. Methodology, learning tasks, syllabus and resources

#### 4.1. Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. Students will be notified about the contents and tasks of each session before lectures. Classroom materials will be available via Moodle. These include a repository of the lecture notes used in class, the course syllabus, as well as other course-specific learning materials.

#### 4.2. Learning tasks

The teaching of the subject will be structured in a total of 4 ECTS, which will involve a total of 100 hours of work for the student, which will be divided into hours of classroom work (40) and non-classroom hours (60h). The face-to-face part of the students' work will be structured in weekly frequency sessions (40 hours of face-to-face work) while the non-face-to-face part of this subject will consist of 60 hours of autonomous work by the students.

The program consists of two types of activities

1. Seminars in which the professors will introduce and explain the different topics that will be discussed during the seminar as well as some readings of the analyzed topics.
2. Practical exercises with computers in which the students will apply the theoretical concepts learned in the seminars using and analyzing real data of finance products in Excel or other programs.

The teaching delivery methodology is expected to pivot around face-to-face classes. However, if necessary for health reasons, face-to-face classes may be taught semi-face-to-face or online

#### 4.3. Syllabus

- Performance persistence.

- Investor Behavior and variables that influence their investment decisions.
- Manager Behavior (style analysis, herding behavior and window dressing).

#### **4.4. Course planning and calendar**

Further information concerning the timetable, classroom, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Faculty of Economics and Business website

<https://fecem.unizar.es/titulaciones/master-contabilidad>