

Academic Year/course: 2021/22

## 61767 - Corporate Governance in Family Firms versus Large Managerial Firms and Public Sector Firms

### Syllabus Information

**Academic Year:** 2021/22

**Subject:** 61767 - Gobierno corporativo en la empresa: familiar, gerencial y pública

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 555 - Master's in Management, Strategy and Marketing

**ECTS:** 3.0

**Year:** 1

**Semester:** Second semester

**Subject Type:** Optional

**Module:**

### 1. General information

### 2. Learning goals

### 3. Assessment (1st and 2nd call)

### 4. Methodology, learning tasks, syllabus and resources

#### 4.1. Methodological overview

The teaching method chosen for the development of the sessions in this course is a combination of lectures (in which both the basics of the topics to be studied and the recent trends and future research are transmitted) and the presentation of summaries or research papers by the students (which are about a topic of the literature within the framework of corporate governance).

There is a prior mandatory requirement for several of the sessions. Students have to read those articles from the literature that have been explicitly recommended by the teacher. This allows the teacher to explain in more detail the complex aspects for the students, while encouraging dialogue and group discussion.

#### 4.2. Learning tasks

The course includes the following learning tasks:

- Classroom lectures and discussion of content: 30 hours
- Seminars, tutorials and student's personal work: 45 hours

**Note:** It is expected that classes will take place at the Faculty (offline). However, classes would take place semi-on-site or online if it were necessary due to safety reasons.

#### 4.3. Syllabus

The course will address the following topics:

1. Origins and Economic Foundations of Family Business.
2. Family Business Models
3. Managerial Corporation Model Topic

4. Corporate Governance
5. Corporate Governance and Succession in Family Business
6. Growth Strategies in Family Firms.
7. Ownership Structure Behavior and Results
8. Corporate Governance in Public Enterprise.

#### **4.4. Course planning and calendar**

The schedule of sessions will be made public on the website of the Faculty. The presentation and defense of the academic papers, project proposals and other activities will be communicated by the responsible teacher through the appropriate means.

#### **4.5. Bibliography and recommended resources**

[http://biblos.unizar.es/br/br\\_citas.php?codigo=61767&year=2021](http://biblos.unizar.es/br/br_citas.php?codigo=61767&year=2021)