

Academic Year/course: 2021/22

## 61944 - Internships

### Syllabus Information

**Academic Year:** 2021/22

**Subject:** 61944 - Internships

**Faculty / School:** 228 - Facultad de Empresa y Gestión Pública

**Degree:** 471 - Master's in Tourism Management and Planning

**ECTS:** 9.0

**Year:** 1

**Semester:** Second semester

**Subject Type:** Optional

**Module:**

## 1. General information

## 2. Learning goals

## 3. Assessment (1st and 2nd call)

### 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

The student must demonstrate that they have achieved the expected learning results through the following assessment activities, each of which will mean 50% of the grade:

? 1: Student-teacher tutor meetings and academic report (50%): The activities carried out during the internship period will be reflected in a report for which, as a suggestion, the following script is proposed, which should be adapted to each case according to agree:

1. Introduction: justification of the approach being developed, objectives to be pursued, methodology and procedure for carrying out the plan and structure of the report
2. Work development (indicating the most appropriate in the title): This heading can be subdivided into as many sections as necessary. For example: Presentation of the central elements of the entity. [if applicable] Historical framework ... (period of formation, sector, main milestones, crises and reorganizations, growth and changes ...) Elements of the context, both social, political, economic ... that allow us to understand the subject under investigation. [if applicable] The contents of the internship period ... The results obtained.
3. Conclusions.
4. Bibliography cited in the text.

The length of the report will not exceed twenty folios, including notes and bibliographic references (approx. 2100 characters per folio). The concreteness, conciseness and clarity will be valued. The exhibition will have a maximum duration of fifteen minutes, which can be followed by a debate with the tutor on any aspect related to the practices.

The evaluation criteria will be: logical argumentation of the contents, mastery of the subject, foundations of the personal position, rational criticism based on data. A correct written expression will be necessary, taking care of the clarity of the exposition and the spelling. If this last aspect is not taken care of, it cannot be approved. Likewise, any copy from other sources that are not properly cited will be considered plagiarism, therefore, suspense.

? The final grade will take into account the assessment made, in each case, from the supervision of the practices in the receiving entities and institutions (50%).

## 4. Methodology, learning tasks, syllabus and resources

### 4.1. Methodological overview

The learning process that has been designed for this subject is based on the following:

The Master's favours the active participation of the student in their training. For this reason, an optional work placement

period is included in a public or private organisation related to the field of tourism, under the guidance and monitoring of a tutor responsible for the receiving centre and the Master's coordinator. The internship includes and is completed with the completion of a final master's degree report.

## **4.2. Learning tasks**

The programme offered to the student to help him/her achieve the expected results comprises the following activities:

- 1: The student should, as far as possible, draw up and manage his/her own placement proposal by him/herself and is free to contact the companies or institutions he/she considers suitable for the type of placement he/she wishes to undertake. There is also the possibility of doing an internship within the Master's programme's list of companies and institutions.
- 2: Each student will submit their proposal to the coordinator for approval, accompanied by a CV highlighting their strengths, subject areas and subjects of greatest interest. This documentation must be submitted before 1 December of the calendar year prior to the year in which the internship is to be carried out (in the same academic year).

## **4.3. Syllabus**

- 1: Student will develop and manage themselves, as far as possible, their internship's proposals. Students can contact the appropriate companies or institutions for the internship, or they can apply for those companies and institutions which have already signed agreements with the Master's.
- 2: Each student will present their proposal to the coordinator for approval, in addition to their curriculum, where students will emphasize their strengths and areas of interests.

## **4.4. Course planning and calendar**

Calendar of classroom sessions and presentation of work

At the beginning of the course (October-November), a meeting will be held with the students enrolled in the course in order to inform them about the subject and to find out about their interests and preferences for their internships. In February, another session will be held in order to specify the starting dates and to process the work placement agreement with the chosen company/institution and the dates on which each student will carry out their work placement.

The external work placement course will take place from 1 April, once the rest of the Master's courses have been completed. The work placement will preferably be carried out on a full-time basis, although other modalities such as part-time, weekends or discontinuous periods may also be used.