Equality of school choice: a study applied to the Spanish region of Aragón

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The aim of this paper is to test whether the distribution of students by social, cultural and racial characteristics is homogeneous between Spanish public (PS) and publiclysubsidised private schools (PSPS) or whether segregation exists between the profile of pupils attending each type of school. The theoretical framework is based on the contributions of researchers into school choice policies, while the empirical application uses a 2005 questionnaire answered by the final-year secondary school students of the Spanish region of Aragón. We quantify the degree of internal segregation within each sector (PS and PSPS) and estimate a probit model in order to discover which factors determine the choice of a publicly-subsidised private school. We conclude that the distribution of pupils between PS and PSPS follows a clear socioeconomic pattern which favours privately-owned schools. Our study offers an additional result, namely, that cream-skimming processes are more recurrent within the publicly-subsidised sector, which is shown to be far more selective than the public sector in its distribution of pupils. Finally, it is found that the higher the socioeconomic status, the higher the probability of choosing PSPS, suggesting that the segregation found in this paper may be caused partly by the choice patterns of Spanish families.

Keywords: school choice; publicly-subsidised private schools; segregation; cream skimming

1. Introduction

One of the defining characteristics of the pre-university level of the Spanish educational system is its mixed or dual nature, i.e. a predominant public network alongside a substantial private sector. Within the latter, an important position is occupied by publicly-subsidized private schools (hereafter PSPS). PSPS, which account for 26% of secondary school enrolment in Spain, are owned and run privately but financed by local education authorities and the central government through a system of agreements regulated by the 1985 Right to Education Act (LODE, in its Spanish initials)¹.

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The Spanish PSPS system is based on an administrative model which establishes the reciprocal rights and obligations of the owner of the private centre and the Education Authority with regard to the financial conditions, duration, extension and termination of the agreement between the two parties and other conditions for the provision of education. The Administration undertakes to finance the activity of the school through a system of economic modules established in the General State Budget. In exchange for this, PSPS have to fulfil some obligations which include the following: to provide free teaching at the agreed educational level, to request authorization for the charging of any fees for complementary activities, to maintain a specific pupil/teacher ratio and to apply the same admission criteria as public schools (hereafter PS). In spite of these restrictions, PSPS more flexibility in terms of management and human resources decisions than PS.

The Spanish PSPS system is a special mechanism of public intervention in the education sector, combining the public funding and the private management of schools. This policy of financing certain private schools is aimed at allowing all families to choose freely between different schools. At first glance, this policy should mainly benefit less well-off families, offering them a far wider choice than would have been available to them in the absence of this form of public intervention. As Chubb and Moe (1992, p. 46) point out:

"The great irony is that the common man is the real victim of the traditional system. People with money do quite well. They can move to the suburbs in search of good schools or pay for private schools. But most ordinary people in the inner cities, especially the poor and minorities, are stuck. The system provides them with lousy schools, and they have nowhere to go."

These potential benefits in equity of the system of educational agreements are, nevertheless, not automatic because the legal right to choice does not, in itself, guarantee the exercise of this right in practice. The process of choosing a school involves significant economic and information barriers which particularly affect families of lower socioeconomic status. The costs of obtaining adequate information about the schools available must be emphasised, and it should be remembered that free enrolment does not mean that all the expenses derived from attending a PSPS are covered².

An adequate running of school-choice policies, like Spanish PSPS, should lead to a homogenisation of the social composition of pupils in schools as a whole. Certainly, the generalisation of freedom of school-choice to less well-off families should imply the absence of statistically significant differences between all publiclyfunded schools.

This paper aims to test, in the context of a Spanish region (Aragón), whether the distribution of students by social, cultural and racial characteristics is homogeneous between PS and PSPS or whether there is any segregation between the profile of pupils attending each type of school³. We also quantify the degree of internal segregation within each sector (PS and PSPS). Finally, the paper aims to answer which factors explain the choice of educational centre and, therefore, the distribution of pupil types between public and publicly-subsidised private schools.

The article is organised as follows. In the next section, we review the principal theoretical and empirical contributions on the foreseeable effects of school choice policies with respect to efficiency and equity. Section 3 compares the academic and socioeconomic profiles of students in public and publicly-subsidised private secondary schools in the Spanish region of Aragón. Section 4 compares the social stratification which exists in the PS and PSPS sectors by calculating various indices of socioeconomic segregation. Section 5 proposes a model of school choice which permits the identification of the factors which condition the choice of educational

centre and, consequently, the distribution of pupils between public and publiclysubsidised private schools. The final section presents the principal conclusions of the study.

2. School choice: effects on the efficiency and equity of the school system

The debate over school choice stems from the proposal of Milton Friedman to establish a voucher system which would allow all families, regardless of their income level, to freely choose their children's educational centre, whether public or private (Friedman 1955). Since then, many studies have analysed the effects of school choice policies (see Hoxby, 2003; Bradley and Taylor, 2008 and Rouse and Barrow, 2009).

Those who defend the various instruments which permit advances in freedom of school choice (vouchers, open enrolment, charter schools, publicly-subsidised private schools, bussing) usually base their arguments on the concepts of efficiency and equity.

From the perspective of efficiency, the potentialities of free choice are associated with the advantages which may emerge from the creation of quasi-markets in the education sector. Some authors argue that school choice will create competition among schools for student enrolment and lead to schools being more responsive to the needs and interest of parents and an improvement in school effectiveness, productivity and service, with the end result of a higher quality of education (Friedman and Friedman 1980; Chubb and Moe 1990; Levin 2002).

From the perspective of equity, the attraction of school choice is based on its potentialities as a way of equalising the opportunities to choose schools for all individuals and on its effects upon the reduction of social inequalities in the distribution of pupils among different schools. Moreover, supporters of these policies claim that their principal beneficiaries are precisely the most economically and socially disadvantaged groups, who, in the absence of measures of this type would lack the necessary resources to exercise freedom of choice.

In opposition to this argumentation in favour of freedom of choice, various authors have, over the last decade, demonstrated the difficulties of giving practical effect to the above-mentioned advantages and the strong probability that the consequences of these measures are counterproductive, especially as regards equity (Glennerster, 1991; Echols and Willms, 1995; Levin, 1998; Lankford and Wycokff, 2001; among others). This is due to the fact that the realisation of the potential advantages cited by the supporters of school choice requires the existence of certain conditions which are highly unlikely to occur in the education market. The alleged improvement in quality through increased competition, for example, requires that users have adequate information about the various options open to them. In order to enjoy the benefits of freedom of choice, all families must be able to exercise their right to choose under identical conditions. The complex nature of educational institutions and the production process undertaken within them raises doubts as to whether these requirements are fulfilled.

In fact, despite almost forty years of research on the subject, our understanding of the factors which determine what makes a "quality" school is still limited (Hanushek, 1986 and 2003). Schools continue to be a mystery, even for the researchers examining them and, particularly, for their users, thereby making the definition of the concept of school quality extremely complicated. In a context of this nature, the best way to assess how well a school functions is by establishing direct contact with it. However, "trying out the product" in the educational sphere involves serious personal costs, given the problems of adaptation which changing schools usually involves. This is what Glennerster (1991) terms the "sunk costs" associated with the choice of a school.

The situation described above has two principal consequences. Firstly, individuals who must choose between different schooling alternatives necessarily do so on the basis of high visibility variables, such as the religious leanings of the school, its facilities and extra-curricular activities, the type of pupils attending it, proximity to the home, etc. All of these factors are non-academic and their relationship to the quality of the actual education provided is not clearly demonstrated. Various empirical studies of the factors taken into account by families when selecting a school (Echols, McPherson, and Willms 1990; Willms and Echols 1992; Lankford and Wyckoff 1992, Echols and Willms, 1995, Carroll and Walford, 1997, Denessen et al. 2005) confirm this hypothesis. Other works show that one of the elements most highly rated by families is the overall socioeconomic profile of the school's pupils (Smith and Meier, 1995) or factors indicative of the capacity for human relationships ('process issues' as they are called by Elliot, 1992). In a context such as that described above, competition to attract pupils does not necessarily lead to greater academic quality of schools, since this is not a variable easily perceived by clients and because measured outcomes are not the only criteria that families consider when choosing schools⁴.

Secondly, it must be remembered that the high costs of obtaining information about schools particularly affect families with relatively low socioeconomic and/or educational levels and, thus, it is very likely that these are excluded from the choosing process⁵. A number of empirical studies support this statement (Archbald 1988; Moore and Davenport 1990; Willms and Echols 1992; Ambler 1994; Echols and Willms 1995; Ball, Bowe, and Gewirtz 1996; Martínez, Godwin, and Keremer 1996; Witte and Thorn 1996; Vandenberghe 1996; Lankford and Wyckoff 2001; Bosetti 2004, among others). All of these have demonstrated that, in educational systems which have implemented measures to increase freedom of choice, the "choosers" have mainly been economically better-off families, while the relatively disadvantaged have tended to keep their children in the educational centre allocated to them⁶.

Thus, the foreseeable effect of freedom of choice policies upon the behaviour of the users of the educational system may be the following: pupils belonging to well-off families will transfer to the centres with the best reputation and the most select pupils, while pupils from poorer families will remain grouped together in their allocated centres, producing "cream skimming" in the education market, as various empirical studies show (Walford 1992; Whitty 1997; Cobb and Glass 1999; Figlio and Stone 2001; Dee and Fu 2004; among others). This tendency is reinforced by the non-neutrality of schools with regard to the characteristics of their pupils and they have significant incentives to select students from well-off family backgrounds (see Nechyba 1996)⁷.

In conclusion, there exist strong arguments, supported by the empirical evidence available, which seriously question the capacity of policies aimed at increasing freedom of choice to improve the efficiency and equity of educational systems. Our study is conceived as a further contribution to this ongoing debate.

3. The socioeconomic and academic distribution of pupils between PS and PSPS

This section analyses the results of a questionnaire answered by the 5,909 students who were in the final year of secondary school in 2005 in the Spanish region of Aragón⁸. 4,030 of those polled attended PS and 1,879 attended PSPS. The questionnaire provides data for the three following fields: the academic potential of the pupils (previous year performance and marks, educational aspirations, time spent

on homework, self-confidence); pupils' perceptions of family academic expectations (parents' academic aspirations and their confidence in good academic results in the future); and, finally, family socioeconomic background (educational level, parents' occupation and family income)⁹. The qualitative nature of the data suggests using crosstabs and Pearson's chi-square test (Hair *et al.* 1998)¹⁰.

Firstly, we shall analyse the differences in the variables which represent the academic potential of pupils. Table 1 presents the relevant results.

[INSERT TABLE 1 ABOUT HERE]

The contents of the table and the value of the chi-square test permit us to deduce that the academic record of PS and PSPS secondary schools is significantly different, in favour of the latter. In the total sample, the percentage of pupils who are repeating the year is far higher in PS (11.6%) than in PSPS (5.6%). Similarly, the latter have far more pupils who passed all subjects in the previous academic year and who obtained good marks.

Similar results are obtained for the variables ASPIRATIONS (intention to go to university) and SELF-CONFIDENCE (perception of his/her own ability to obtain a university degree)¹¹. While approximately 54% of pupils in PSPS want to go to university, only 40% of public school students do. Publicly-subsidised private school students are also more self-confident; 38% of all the interviewees in this sector see themselves as capable of obtaining a good degree at university, compared to 30% of public school students.

Students at PSPS also have a better perception of family academic support. As the results in Table 1 show, over 80% of the pupils surveyed in these centres consider that their parents wish them to attend university, compared to 75% in the case of public school students. Moreover, the perception which pupils have regarding the degree of confidence of their parents that they will obtain a good university degree (another aspect of family academic support) is better in PSPS. 42.8% of the students interviewed in these centres reply that their parents are certain that they will achieve good marks at university, while this percentage falls to 34.4% in the case of public school students.

Having observed the distribution of pupils' academic qualities, we shall now examine the situation with regard to the family socioeconomic profile of students at each type of centre. To this end, we analyse the survey questions regarding parents' educational level, family income level and parents' occupation. Table 2 presents the results of the comparison.

[INSERT TABLE 2 ABOUT HERE]

With regard to parents' educational level, it should be noted that while, in PSPS, the distribution of the educational level of the father is fairly homogeneous (compulsory schooling, post-compulsory schooling and university each representing approximately 33%), in PS, the distribution is biased towards compulsory schooling (48%, compared to 19.2% who completed higher education). The educational level of the mother also varies greatly according to the type of centre: the percentage of mothers with post-compulsory schooling or higher education is higher in PSPS, while the percentage of mothers with only compulsory schooling is higher in PS.

With regard to the variables most closely related to the economic aspects of the family environment, the income level and the profession of the parents, PSPS have a higher percentage of students (47.2%) whose monthly family income exceeds \in 1,800 than PS (35.2%). In the average income range, the percentages are more

similar and, in the case of monthly family incomes under $\in 1,200$, the percentage of students is higher in PS (16.8%) than in PSPS (9.8%).

Turning to parents' profession, the analysis of Table 2 leads to similar conclusions. Far more students in PSPS have fathers with skilled jobs (62.6%, compared to 37.4% of unskilled workers), while the opposite is the case in PS (56.8% of fathers are unskilled and 43.2% skilled). In the case of the mother's employment, and as was to be expected, because of the more limited access of women to the labour market, unskilled work is the most common in both types of centre. Nevertheless, there remain significant differences in favour of PSPS.

The last row of Table 2 presents the reasons why families choose their children's school. It is important to notice the large differences in the reasons between choosing a public or a PSP school. While nearly half the families choose a PS because of proximity, this percentage is less than 20% for PSPS. Further more, almost 45% of students in PSPS go to that school for reasons of tradition or prestige, while this percentage is only 10% in PS. This variable will be used in the estimation of the choice model in Section 5 to better understand the factors determining the enrolment in each type of school.

To sum up, the analysis performed reveals the existence of processes of academic and socioeconomic segregation in the Spanish educational system which favour PSPS. Pupils of PSPS have a better prior academic record, greater academic aspirations (both individual and family), higher self-confidence and a stronger perception of the degree of confidence that their parents have about their future academic success. Moreover, these schools have a higher proportion of students whose parents are qualified workers, have completed higher education and have a monthly income exceeding 1,800 euros. Similarly, when comparing the values of Tables 1 and 2, it can be observed that the differences between the students in public and publicly-subsidised centres are even greater for the variables related to family characteristics than for the academic profile of the student. These results are similar to those obtained by other research (Jimenez, Lockheed, and Paqueo 1991; Williams and Carpenter 1991; Witte 1992; Figlio and Stone 1997; Levin 1998; Cobb and Glass 1999; Lankford and Wyckoff 2001; Dee and Fu 2004; among others). The low pvalue obtained in all the cases analysed indicates, furthermore, that the variables analysed and the type of centre have some interdependence.

4. An approximation to the degree of segregation within the public and publiclysubsidised education sectors

The analysis performed in the previous section permits us to affirm that processes of academic and socioeconomic segregation exist in the Spanish educational system and that these favour publicly-subsidised private schools. However, a complete diagnosis of the stratification in the school system requires an analysis of how the public and publicly-subsidised private education sectors compare with regard to the segregation occurring among the different schools within each sector. This question is important, as the social and educational repercussions derived from widespread segregation within a sector are the same, independently of the proportion of disadvantaged pupils in that sector (Coleman, Hoffer, and Kilgore 1982). In other words, the fact that students in the public sector have a worse socioeconomic background than their publicly-subsidised private sector counterparts does not guarantee that the former produces greater integration than the latter.

Before describing the tools employed in the analysis and the results obtained, we would like to clarify that, when speaking of internal segregation, we are referring to the variation in the distribution of different types of students among schools within the same education sector, whether public or publicly-subsidised private. This concept of segregation does not concern the relative proportions of pupil types within the sector but, instead, concentrates on the relative distributions of pupil types among the schools in that sector (Taeuber and James 1982). On this basis, the quantification of the degree of intra-sector segregation has usually been performed using diverse indices. In the educational context, the most common of these have been those termed the dissimilarity index and the segregation index (Zoloth 1976). The first of these is based on the analysis of the deviations which exist between the composition of the student body in each school and that of the sector taken as a whole. It can be interpreted as the fraction of the minority group that would need to be relocated in different schools in order to obtain the same social composition across all schools.

Its mathematical expression is as follows:

$$D = \frac{\sum_{k} T_{ki} \mid p_{ki} - p \mid}{2Tp(1-p)}$$

where T_{ki} and p_{ki} are, respectively, the total number and the proportion of students from group *i* in school k, *p* is the percentage of students from that group in the sector and *T* is the total number of pupils from that group in the sector. Their values range from 0 (absence of segregation) to 1 (maximum segregation).

The segregation index, in turn, is based on a measurement of the contact which exists within each school between students from the various groups i.e. the average proportion of a student's schoolmates who are from another group (Coleman, Hoffer, and Kilgore 1982). Mathematically, this contact index is defined by the following expression:

$$c_{ij} = \frac{\sum_{k} n_{ki} p_{kj}}{\sum_{k} n_{ki}}$$

where n_{ki} represents the number of pupils from group i in school k and p_{kj} the percentage of pupils from group j in school k.

The segregation index is constructed by standardising the measure of contact by the proportion of students of the other group in the sector. Thus, it reflects only the distribution of pupils among the schools in the sector, given their overall numbers. The values of this internal segregation index range from 0 (absence of segregation) to 1 (maximum segregation), and its mathematical expression is the following¹²:

$$S = \frac{p_j - c_{ij}}{p_j}$$

where p_j is the proportion of pupils from group j in the sector.

The results of the application of these indices to the sample of schools belonging to the Spanish region of Aragón are presented in Table 3. As can be observed, the level of segregation among pupils of different socioeconomic levels, although generally low, is slightly greater in publicly-subsidised private schools, in all the dimensions of the analysis performed¹³. These results are robust to alternative definitions of the minority group.

[INSERT TABLE 3 ABOUT HERE]

This result shows that the distribution of pupils from different socioeconomic backgrounds is more homogeneous in the public than in the publicly-subsidised private sector. In the latter, as we saw in the previous section, there is a greater concentration of the pupils with better socioeconomic backgrounds, compared to the public sector, but their distribution among schools is more heterogeneous. Thus, socioeconomic stratification is greater in the publicly-subsidised private sector. One possible explanation of this behaviour may be that families from the various socioeconomic strata have different propensities to choose. The more highly-qualified and economically better-off clients of the private sector are more active participants in the school marketplace than their public school counterparts (Goldring and Phillips 2008)¹⁴. Another explanation may be an undisclosed policy of risk selection on the part of some PSPS (Glennerster 1991). This means that some subsidised private schools may be using various mechanisms to prevent certain students (mainly immigrants and potentially low achievers) from enrolling, like charging for uniforms, extracurricular activities, catering and parents associations.

5. Analysis of the determinants of school choice

The analysis undertaken in Section 3 has enabled us to detect the existence of a relationship of dependence between the type of pupil and the type of educational centre. From the starting point of this result, this section attempts to empirically test this relationship and to analyse it in greater depth. The specific objective of this section is to study which factors may explain enrolment in each type of school.

5.1. Specification of the model

The qualitative and discrete nature of the dependent variable (type of school) explains why we employ a regression model for a discrete dependent variable. From among the alternatives available, we chose to apply a probit model¹⁵.

These models are intended to estimate the probability that a student i attends a PSPS ($P_i=1$), against the alternative of a PS ($P_i=0$). In our case, this probability will be analysed on the basis of a set of socioeconomic variables (S_i), of the reasons for school choice given by students (R_i) and of other characteristics of the pupils in the centres analysed (O_i)¹⁶.

Given the nature of the problem we intend to resolve here, we have excluded from the analysis those students who attend schools located in municipalities in which there is no educational alternative to the type of school (PS or PSPS) in which they are enrolled (since, in this case, there is no possibility of choice). The sample size is thereby reduced to slightly under 4,000 cases, from the 5,900 individuals in the initial sample.

In order to proxy the socioeconomic level of the student's family (S_i), we have information regarding the family economy (FAMILY INCOME), educational level (FATHER'S EDUCATION and MOTHER'S EDUCATION) and parents' employment category (FATHER'S JOB and MOTHER'S JOB). Employing this set of variables could introduce problems of multicollinearity since some correlation exists between many of them. To overcome this problem, we chose to synthesise the information by utilising a statistical technique of data reduction. However, the model including separate variables has also been estimated to provide greater insight into the specific mechanisms of selection.

To summarise the information regarding family socioeconomic status, we used the Homogeneity Analysis by Means of Alternating Least Squares (HOMALS) procedure, which estimates category quantifications, object scores, and other associated statistics that separate categories (levels) of nominal variables as far as possible and divides cases into homogeneous subgroups (Gifi 1990). All items of the variables were inverted for scaling so that positive scores indicate higher levels of socioeconomic status. The application of this methodology to the variables contained in Table 2 produced a single dimension, which we term socioeconomic indicator (SES) and which explains 52.73% of the information about family socioeconomic background. The SES index ranges from a minimum of -1.59 to a maximum of 2.41 with a mean of 0.13. This indicator constitutes the variable to be incorporated into the probit model as an approximation of the socioeconomic variables (S_i)¹⁷. Finally, we include in the model other variables which we consider may be relevant in the choice of school and which have usually been included in other empirical studies. Specifically, these are the variables GENDER and CHOICE REASON (see Appendix 2)¹⁸.

5.2. Results

Two probit models have been estimated. Model I employs the SES indicator as explanatory variable whereas model II considers the separate variables that formed that index. In terms of overall percent correctly predicted and pseudo R-squared, the models do equally well and indicate a considerable goodness of fit. Before interpreting the coefficients of the models, we can briefly look at the predicted probabilities for some values of the socioeconomic variables. In model I, the predicted probability of attending a PSPS is 0.39 if the SES index is -1.58 (its minimum) and increases to 0.57 if the SES indicator reaches its maximum of 2.41. Families with low income in model II have a probability of attending a PSPS of 0.39, while families with medium or high income have a probability of 0.48.

Estimated coefficients from probit models are not directly interpretable because they are parameters of the latent model. They do not quantify the influence of explanatory variables on the probability that the dependent variable takes the value of one. It is necessary to estimate the marginal effects, defined as the effect of a one-unit change of an explanatory variable on the probability of the dependent, all other variables being constant. The marginal effect depends on the value of the explanatory variable. Therefore, there is an individual marginal effect for each person of the sample. Two different methods of estimating marginal effects exist. One method is the computation of the average of discrete or partial changes over all observations, yielding average marginal effects. The other method is the computation of marginal effects at fixed values of the independent variables. The most often used values are sample means. This method yields marginal effects at the mean. In the literature, there is not much discussion about which of these two methods should be used, and the discussion does not seem to be conclusive. Table 4 displays both types of marginal effects. Results are quite similar but average marginal effects are slightly lower than marginal effects evaluated at the mean. This table also exhibits the minimum and maximum individual marginal effects, in which some variables show considerable variation in their individual marginal effects.

[INSERT TABLE 4 ABOUT HERE]

All variables in model I are highly significant and the signs are the expected ones. Results of model II confirm the previous ones obtained with the SES index. Most of the variables in model II are also significant, except father and mother with compulsory schooling and family with high income. The variable mother with university degree is the only one that presents the opposite sign to that expected. This may be due to the fact that mother with post-compulsory education is the reference group of the dummy variable mother's education. The negative sign of university degree mother must be understood as a positive effect of mother with postcompulsory education. If we take into account the distribution percentages shown in Table 2, we realise that the percentage of mothers with a university degree is lower than that of fathers, so maybe the key variables for choosing a PSPS are university degree father and mother with post-compulsory education¹⁹. Moreover, it must be noted that the outcome is really and equilibrium outcome of parents choosing the school sector and the school sector selecting the families.

For the interpretation of the models, we use the marginal effects estimated at the mean. As can be observed in Table 4, an infinitesimal increase in the socioeconomic status (SES) produces an increase of 4.7% in the probability of attending a publicly-subsidised private school, everything else being constant. Similarly, in model II, the probability of a student being enrolled in a PSPS is about 4.5% higher if he/she has a father/mother with a qualified job than if not. Belonging to a family with low income decreases the probability of attending a publicly-subsidised private school by 9%. As has been previously mentioned, there is no linear relation in a probit model, so the marginal effects are not constant. Given the argument of the paper and the fact that equality involves what is happening at the extremes of the SES variable rather than at the means, it is important to analyse the marginal effects at these extreme values. Therefore, we have estimated the marginal effects of the socioeconomic status (SES) at its extreme values (minimum and maximum). If the SES of the student with the lowest socioeconomic background goes up by an infinitesimal amount, the probability of attending a PSPS rises by 4.4%. On the other hand, the same increase for the student with the highest socioeconomic background raises the likelihood of enrolling in a PSPS by 3.3%.

The analysis of the influence of family socioeconomic level on school choice suggests that there is no equalisation of opportunities to access publicly-subsidised private schools or that these opportunities are considerably reduced for poorer families. This confirms the results obtained in other studies of the subject (Lankford and Wyckoff 1992; Kingdon 1996; Figlio and Stone 2001; Escardíbul and Villarroya, 2009).

It is also observable that, in both models, the probability of a pupil being enrolled in a PSPS is positively related to his/her family choosing such a centre for reasons of prestige or family tradition, but negatively related to choice based on geographical proximity. From their marginal effects, it is evident that these variables play a strong role in determining school choice. Therefore, it is interesting to inquire into the relationships between these factors and the socioeconomic status. The predicted probabilities of a positive outcome (choosing PSPS) for each value of the scales of the variables SES, SES*Prestige, SES*Tradition and SES*Proximity are plotted in Figure 1²⁰. The predicted probability of attending a PSPS increases as socio-economic status grows. Among those families that choose the school because of family tradition, the probability of attending a PSPS rises as SES does. On the other hand, those families whose reason for school choice is proximity are less likely to attend a PSPS as SES increases. Therefore, there seems to be a positive interaction between socioeconomic status and family tradition and a negative one between proximity and SES. These results are consistent with what we expected from the Spanish educational system. However, the variable prestige does not show any clear relationship with SES as can be seen from the flatness of its relationship.

Lastly, and following the pattern of other studies, the variable of gender was introduced. The results show that male pupils are more likely to attend a PSPS, as other research has also demonstrated.

6. Conclusions and final considerations

The analysis performed in the previous sections casts grave doubts on the capacity of Spanish PSPS to equalise the opportunities of school choice for all families. The distribution of pupils between the public and publicly-subsidised sectors follow a clear socioeconomic pattern which favours privately-owned schools, the majority of whose pupils' families belong to the upper-income strata and are employed in professions which require more advanced qualifications and a higher level of education. Accordingly, these pupils show better attitudes towards learning (greater academic ambition and more self-confidence) and appreciate greater

academic support from their families. By contrast, public schools have a greater proportion of pupils from families with worse socioeconomic backgrounds. These results confirm, therefore, the existence of processes of cream skimming in the Spanish education market, a phenomenon which has also been detected by various studies which have analysed the British and American education systems. Our study offers an additional result, namely, that cream-skimming processes are more recurrent within the publicly-subsidised sector, which is shown to be far more selective than the public sector in its distribution of pupils.

The explanation for this result is rooted, in our judgement, in the lack of instruments that the Spanish education system has to really put into practice the free choice of schools which the Spanish PSPS are intended to promote. In fact, except for the formal regulations contained in the 1985 Right to Education Act (LODE) and statutes which govern the admission criteria of educational centres which receive public funding, there are absolutely no measures aimed at facilitating the choice of a school located outside the residential area of the pupil. Moreover, the regulations stemming from the LODE hinder rather than help mobility between schools. Proximity continues to be the most important criterion for the selection of pupils in publicly-financed educational centres, which limits the possibilities of choosing a school that is not near the family home and helps to maintain the patterns of social stratification associated with residential zone.

Furthermore, the capacity of the Spanish educational system to provide freedom of school choice is severely restricted by the lack of data about the quality of the centres. In this respect, the generalised absence of information about the academic results obtained in each school is particularly important. In addition, the education legislation currently in force permits Spanish PSPS to charge fees for out-of-school activities and for educational material, which reduces the possibility to choosing for less well-off users, for whom the uniforms that pupils are required to wear by Spanish PSPS represents an additional economic barrier.

In conclusion, the significant information and economic inequalities faced by families of different income levels when putting their right to school choice into practice requires the regulations protecting that right to be accompanied by positive discrimination measures in favour of the least well-off families. By these, we mean measures such as the diffusion of information among the most disadvantaged groups about the right to choose, the provision of information about the teaching practices and academic results of the centres available in each municipality, the financing of the costs derived from attendance at a school a long way from the family home for pupils from low-income households, and the reduction of the importance of area of residence in the allocation of school places. It is only by measures of this type that it will be possible to limit the extension of the processes of cream skimming in the education markets and the consequences that these processes have in the field of equity.

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Notes

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¹ According to data provided by the Spanish Ministry of Education, the distribution of students enrolled in secondary education among different school types in Spain in 2005 was as follows: public schools 67%, PSPS 26% and private-independent schools 7%. For a detailed description of the Spanish nonuniversity educational system, and of its historical evolution, see Bernal (2005).

² Many of the Spanish PSPS require pupils to wear a uniform. In addition, extra-scholar activities are more expensive in PSPS than in PS and PSPS usually "invite" parents to give donations to a private institution (such as a foundation or an association linked to the school). Although these donations are "voluntary", they may discourage less well-off families from enrolling their children in this type of

school. Villarroya (2003) estimates that the additional tuition that parents have to pay for their children to attend a PSPS, compared to a PS, was 75,235 pesetas per year (452.17 euros).

³ Aragón, like all Spanish regions, has had decision capacity for some education issues since 2001. However, the basic education legislation concerning school choice is the same for the whole country. Besides, the distribution of students among different types of schools is quite similar for all the Spanish regions, according to data provided by the Spanish Ministry of Education. For these reasons, the results obtained in this paper about Aragón can be generalised to Spain as a whole.

⁴ The results of the empirical studies in this field are varied. While Bast and Walberg (2004) summarize various studies which demonstrate beneficial effects of school choice policies upon academic results, others, such as that of Bettinger (2005), do not reveal any significant effect upon academic success.

⁵ As Levin (1991) explains, both the access to information and its efficient use require a certain experience in the making of choices, in addition to a certain educational level which permits rational decisions to be made.

⁶ Carroll and Walford (1997) report the results of a qualitative interview study and show that school choice pattern is very complex and multifaceted. They found that there are strong relationships between both socioeconomic status and educational level and the degree to which families participate in school choice processes.

⁷ The empirical evidence is not, however, conclusive with regard to the selection procedures of schools. Some studies, such as that of Bryk, Lee, and Holland (1993), demonstrate that private catholic schools are not selective about admissions, while others, like that by Vandenberghe (1996), show that the opposite is true.

⁸ This questionnaire was given to all students enrolled in the final year of secondary school, that is, it is a universe sample, and the response rates were 80.2, 76.5 and 89.5 for the total sample, PS and PSPS, respectively. Students were helped to answer their questionnaires by an interviewer.

⁹ Appendix 2 summarises the variables defined on the basis of the items in the questionnaire.

¹⁰ There exist other statistics that measure the "degree of association" between two nominal variables such as Phi, Cramer's V and the contingency coefficient. These measures confirm that there is a significant association between the variables studied. Results are available upon request.

¹¹ The self-confidence measure is actually a mixture of self-confidence and a self-assessment of personal preparedness. For simplicity we refer to it only as self-confidence.

¹² Standardisation is carried out because of the sensitivity of the contact index c_{ij} to the total proportion of students from group j in the sector.

¹³ We have statistically compared the differences between PS and PSPS variances of p_{ki} by means of an F-test. In spite of the slight differences between sectors, we have detected statistical differences for all items except for father's education.

¹⁴ In Bernal (2005), three types of electors are identified in the educational market of the city of Zaragoza (Spain): non-electors, moderate electors and demanding electors. Most of the first group belong to the working class and do not choose schools, but send their children to the nearest public school. Most of the moderate electors belong to the middle class and enrol their in children to subsidised private schools. Demanding electors send their children to both private and subsidised schools and belong to the upper and middle classes.

¹⁵ The estimations we performed using logit models produced very similar results, which are available to any reader requiring them.

¹⁶ The selection of the variables to be incorporated into the model is based on several earlier studies of the subject (Kingdon 1996; Bedi and Garg 2000; Figlio and Stone 2001; Lankford and Wyckoff 2001; Epple, Figlio, and Romano 2004)

¹⁷ Measurements of discrimination which permit us to determine to what extent each variable is explained by the indicator are included in Appendix 1.

¹⁸ The variables measuring academic achievement reflect the experiences of students in public or private schools as well as factors that may have contributed to the initial choices of school type by their parents. Thus, we do not consider previous academic achievement as an explanatory variable in the probit model because mixed effects are difficult to separate.

¹⁹ Escardíbul and Villarroya (2009) found no statistically significant effect of mother's education (measured as years of schooling) on choosing a PSPS, whereas the effect of father's education is positive and highly significant.

²⁰ The results of the probit model including the interaction terms SES*Prestige, SES*Tradition and SES*Proximity are not presented in the paper, but are available upon request from the authors.

Appendix 1: HOMALS discrimination measures

	SES
FATHER'S JOB	0.525
MOTHER'S JOB	0.531
FATHER'S EDUCATION	0.588
MOTHER'S EDUCATION	0.615
FAMILY INCOME	0.378

Appendix 2: Definition of variables

Variable name	Description	Values
GENDER	Gender	Male / Female
AGE	Age	17-18 years old / Over 18 years old
PREVIOUS YEAR PERFORMANCE	Marks in previous year	I passed all subjects / I must retake subjects / I am repeating the year
PREVIOUS YEAR MARK	Mark 1st year A-level	A-B / C-D-E / I am retaking subjects
ASPIRATIONS	Do you wish to obtain a university qualification?	Yes, degree / Yes, foundation degree / No
SELF-CONFIDENCE	Do you think you are capable of obtaining a good university degree/qualification?	Yes / It will be difficult but I will make a greater effort / Only able to pass / No
PARENTS' ASPIRATIONS	Do your parents wish you to obtain a university degree/qualification?	Yes / No / Don't know
PARENTS' CONFIDENCE	How confident do you think your parents are that you will obtain a good university degree/qualification?	Completely sure / Difficult but possible / If I pass they would be satisfied
TEACHERS' CONFIDENCE	What do you think your teachers expect of you?	A brilliant future / A future in accordance with the average of the other pupils / A difficult future because I don't try hard enough
ATTENDANCE	Class attendance	When I can / Usually / Always
HOMEWORK TIME	Weekly study time	Less than 5 hours / Between 5 and 10 hours / Between 10 and 15 hours / More than 15 hours
FATHER'S EDUCATION	Father's education	Compulsory schooling / Post compulsory schooling / University
MOTHER'S EDUCATION	Mother's education	Compulsory schooling / Post compulsory schooling / University
FAMILY INCOME	Family income	<€1200 /month / €1200 - 1800 / > 1800 €
FATHER'S JOB	Father's profession	White collar / Blue collar
MOTHER'S JOB	Mother's profession	White collar / Blue collar
STAY LENGTH	How long have you attended this school?	1 year / Between 2 and 5 years / More than 5 years
SATISFACTION	Would you recommend this school to others?	Yes / No
CHOICE REASON	Why do you attend this school?	Only school in my municipality or locality / Closest school to my house / Family tradition / The school is prestigious / Other reasons

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Table I. C	rosstab of ac	ademic and	personal	variables

Survey variable	Survey question	Reply options	Public schools	Publicly- subsidised schools	Total
		I passed all subjects	61.3%	73.4%	65.2%
PREVIOUS YEAR PERFORMANCE ^a	Previous year's academic	I must retake some subjects	27.0%	20.9%	25.1%
PERFORMANCE"	performance	I am repeating the year	11.6%	5.6%	9.7%
		A-B	34.2%	38.1%	35.4%
PREVIOUS YEAR MARK ^b	Mark 1st year A-level	C-D-E	41.7%	43.7%	42.3%
MAKK		I am retaking subjects	24.1%	18.3%	22.2%
ASPIRATIONS ^c	Do you wish to obtain a university qualification?	Yes, a degree	40.5%	54.0%	44.8%
		Yes, a foundation degree	36.0%	28.5%	33.6%
		No	23.5%	17.5%	21.6%
	Do you think you are capable of obtaining a good university	Yes	30.9%	37.8%	33.1%
SELE CONFIDENCE		It will be difficult but I will make a greater effort	41.5%	41.3%	41.4%
SELF-CONFIDENCE ^d		Only able to pass	18.1%	13.6%	16.6%
	degree?	No	9.6%	7.3%	8.8%
	Do your parents wish you to obtain a university degree?	Yes	75.3%	81.3%	72.2%
PARENTS' ASPIRATIONS°		No	2.4%	1.7%	2.1%
		Don't know	22.3%	17.1%	20.6%
PARENTS' CONFIDENCE ^f	How confident do you think your	Completely sure	34.4%	42.8%	37.1%
	parents are that you will obtain a	Difficult but possible	26.1%	25.3%	25.9%
	good university degree?	If I pass they would be satisfied	39.5%	31.8%	37.1%

 aChi-square test= 93.827 (p-value = 0.000)

 bChi-square test= 25.817 (p-value = 0.000)

 °Chi-square test= 173.99 (p-value = 0.000)

 °Chi-square test= 41.699 (p-value = 0.000)

 °Chi-square test= 26.042 (p-value = 0.000)

 °Chi-square test= 44.782 (p-value = 0.000)

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Table 7	('rosstah	socioecon	omic	variables
1 aoit 2.	Crossiao	SUCIOCCOIL		variables

Survey question	Reply options	Public schools	Publicly-subsidised schools	Total
FATHER'S EDUCATION (a)	Compulsory schooling	48.0%	33.5%	43.4%
	Post-compulsory schooling	32.8%	33.5%	33.0%
	University	19.2%	33.0%	23.5%
MOTHEDIC	Compulsory schooling	55.7%	43.2%	51.7%
MOTHER'S EDUCATION (b)	Post-compulsory schooling	27.3%	31.8%	28.7%
EDUCATION (0)	University	17.0%	25.1%	19.6%
FAMILY INCOME (c)	Under 1,200 euros	16.8%	9.8%	14.5%
	Between 1,200 and 1,800 euros	48.0%	43.0%	46.4%
	Over 1,800 euros	35.2%	47.2%	39.1%
EATHERS IOD (4)	Blue collar	56.8%	37.4%	50.6%
FATHER'S JOB (d)	White collar	43.2%	62.6%	49.4%
MOTHERIC IOD (-)	Blue collar	77.8%	66.8%	74.3%
MOTHER'S JOB (e)	White collar	22.2%	33.2%	25.7%
	Proximity	45.9%	19.3%	37.4%
	Tradition	2.9%	14.1%	6.5%
CHOICE REASON (f)	Prestige	7.4%	29.8%	14.5%
	Other reasons	43.9%	36.8%	41.6%

(a) Chi-square test= 163.464 (p-value = 0.000)

(b) Chi-square test= 89.450 (p-value = 0.000)

(c) Chi-square test= 93.916 (p-value = 0.000)

(d) Chi-square test= 189.606 (p-value = 0.000)

(e) Chi-square test= 79.381 (p-value = 0.000)

(f) Chi-square test= 1173.519 (p-value = 0.000)

Table 3: Social class segregation indices

Category	Segregation Indices	Public schools	Publicly-subsidised schools
FAMILY INCOME ^a	Dissimilarity index (D)	0.18	0.25
FAMILT INCOME	Segregation index (S)	0.05	0.18
FATHER'S JOB ^b	Dissimilarity index (D)	0.24	0.32
FATHERSJOB	Segregation index (S)	0.08	0.12
MOTHER'S JOB ^b	Dissimilarity index (D)	0.24	0.27
	Segregation index (S)	0.06	0.10
FATHER'S EDUCATION°	Dissimilarity index (D)	0.22	0.28
FATHERSEDUCATION	Segregation index (S)	0.15	0.19
MOTHER'S EDUCATION ^c	Dissimilarity index (D)	0.22	0.28
MOTHER'S EDUCATION	Segregation index (S)	0.13	0.18

^aThe disadvantaged group is considered to comprise those pupils whose monthly family income is below €1,200, while the most advantaged group is comprised of pupils whose monthly family income exceeds €1,800.

^bThe disadvantaged group is considered to comprise those students whose parents are in unskilled employment. ^cThe disadvantaged group is considered to comprise those students whose parents completed compulsory schooling, while the most advantaged group is comprised of pupils whose parents completed higher education.

	Model I			Model II							
Variable	Ceef	Marg. effects	Avg.	Marg. e	ffects	Ceef	Marg. effects Avg. Ma		Marg. e	larg. effects	
	Coef.	at means	Mean	Min.	Max.	Coef.	at means	Mean	Min.	Max.	
Qualified father's job						0.115**	0.046	0.040	0.023	0.046	
- ·						(0.055)					
Qualified mother's job						0.112*	0.045	0.039	0.023	0.045	
-						(0.062)					
Compulsory schooling father						-0.001	-0.001	0.000	-0.001	0.000	
						(0.055)					
University degree father						0.110*	0.044	0.038	0.022	0.044	
						(0.063)					
Compulsory schooling mother						-0.081	-0.032	-0.028	-0.032	-0.016	
						(0.054)					
University degree mother						-0.145**	-0.058	-0.050	-0.058	-0.030	
						(0.073)					
Low family income						-0.229***	-0.091	-0.077	-0.091	-0.057	
						(0.070)					
High family income						0.009	0.004	0.003	0.002	0.004	
						(0.051)					
SES (Socioeconomic Index)	0.119***	0.047	0.041	0.025	0.048						
	(0.021)										
School choice (Prestige)	0.714***	0.284	0.267	0.238	0.279	0.698***	0.278	0.258	0.223	0.273	
	(0.059)					(0.062)					
School choice (Tradition)	0.902***	0.358	0.322	0.283	0.346	0.911***	0.362	0.321	0.269	0.351	
	(0.086)					(0.090)					
School choice (Proximity)	-0.536***	-0.213	-0.193	-0.211	-0.176	-0.541**	-0.215	-0.196	-0.213	-0.154	
	(0.049)					(0.051)					
Gender (Male)	0.140***	0.056	0.048	0.032	0.056	0.131***	0.052	0.045	0.027	0.052	
	(0.042)					(0.044)					
Constant	-0.191***					-0.174**					
	(0.038)					(0.069)					
Number of observations	3974					3665					
Percent correctly predicted	67.51%					67,83%					
Log-likelihood value	-2398.71					-2204.73					
Pseudo R-squared	0.126					0.130					

 Table 4: Factors determining school choice. Probit models.

Note: *, ** and *** indicate significance at the 10%, 5% and 1% level, respectively. The standard errors in parentheses are robust to heteroskedasticity.

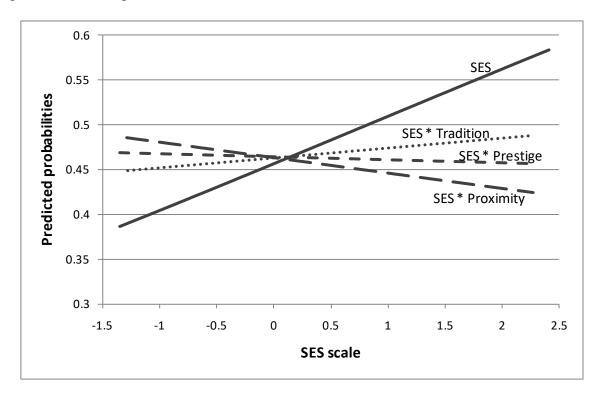


Figure 1: Predicted probabilities for SES and interaction variables.