

25311 - Basic economics

Syllabus Information

Academic year: 2023/24

Subject: 25311 - Basic economics

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 272 - Degree in Journalism

ECTS: 6.0

Year: 2

Semester: First Four-month period

Subject type: Basic Education

Module:

1. General information

Fundamentals of Economics is a subject whose goal is to introduce students to the basic knowledge of microeconomic and macroeconomic elements that they should possess as journalists, focusing on the economic tools necessary for their professional future, enabling them to interpret different sources of specialised economic information and to be able to translate it into communicated information. The knowledge and competences acquired in subjects 25301 and 25306 are useful for this course.

Knowledge of this subject provides training and competence to contribute to some extent to the achievement of the following Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda

(<https://www.un.org/sustainabledevelopment/es/>):

O4: Quality Education.

O5: Gender Equality.

O10: Reduction of Inequalities

O16: Peace, Justice and Strong Institutions

O17: Alliances to Achieve Objectives.

2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Understand a knowledge support of basic concepts of economics, susceptible of interest for a public majority and relevant in media communication, with indicators: Understand and relate the concepts, processes and terms of the field of economics with the analysis of current situations and informative discourses.
- Effectively apply the concepts, processes and terms of economics to the selection and evaluation of sources, as well as to the presentation and analysis of economic data.
- Use the appropriate criteria for the management of economic sources and the analysis of journalistic information texts, according to the informative purpose.

3. Syllabus

Unit 1. Economics and its tools for journalistic work.

Unit 2. Market functioning and welfare.

Unit 3. Market failures: externalities, public goods, asymmetric information and market power.

Unit 4: Production.

Unit 5: Employment and employment policies.

Unit 6. Prices and monetary policy.

Unit 7. Fiscal policy.

Unit 8. Money and Financial System.

Unit 9. Globalization.

Unit 10. Inequality.

4. Academic activities

Teaching-learning methodology:

Lectures and participatory model: explanation of fundamental contents, complement with recommended bibliography, team

work.

Practical activities: analysis of press documents, proposed practical exercises, comments on economic texts and data analysis, team and individual work.

Moodle Teaching Platform.

Activities:

Theoretical classes: credits 1,2. Methodology: master class-participatory model.

Practical classes: credits 1,2. Methodology: master class-participatory model, case studies applying precise technical tools.

Tutorials and seminars: credits: 0.3- Methodology: Project-oriented learning

Personal work: credits: 3,3. Methodology: Exercise resolution. Use of ICT. Preparation of exercises, projects, papers and exams.

5. Assessment system

First call

Global evaluation.

Written test: development of a written test based on the contents of the subject syllabus (duration): 2 h.). Value: 50% of the grade.

Practical test: delivery of an original piece of economic information and communication in written or audiovisual support where current economic events of value are analyzed: 50 % of the grade

Evaluation criteria: the relevance and quality of the contents, the capacity for critical analysis of the reality of economic communication and the communicative capacity of the pieces produced will be assessed.

Second Call

Global evaluation test identical to the first one.