

Academic Year/course: 2023/24

## 25318 - Cultural bases for communication: A history of cinema and other audio-visual media

### Syllabus Information

**Academic year:** 2023/24

**Subject:** 25318 - Cultural bases for communication: A history of cinema and other audio-visual media

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:** 2

**Semester:** Second Four-month period

**Subject type:** Compulsory

**Module:**

### 1. General information

The subject Cultural Bases of Communication: The goal of the History of Cinema and other audiovisual media is the study of these manifestations, from the end of the 19th century to the beginning of the 21st century, placing this production in the historical-cultural context in which it arose.

Goals:

- a) To know the fundamentals of the history of cinema in all its manifestations, movements and trends, the filmmakers and fundamental works of each period, and to connect them with other contemporary forms of cultural expression.
- b) To understand the different formal languages and the different cinematographic and audiovisual trends developed during this period.

Knowledge of this subject will pay attention to the Sustainable Development Goals (SDGs) of the 2030 Agenda of United Nations (<https://www.un.org/sustainabledevelopment/es/> ), in such a way that the acquisition of the learning results of the subject provides training and competence to contribute to some extent to their achievement, specifically, with the following Goals:

Goal 4: Quality Education.

Goal 5: Gender Equality.

Goal 10: Reduction of Inequalities

Goal 16: Peace, Justice and Strong Institutions

Goal 17: Alliances to Achieve goals.

### 2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Knowledge of the history of cinema, photography, television, video games and other audiovisual media.
- Ability to identify the peculiarities of image language and its interaction with sound resources.
- Ability to use the specific methodology that enables the study of the evolution of the different audiovisual media and their expressive possibilities.
- Ability to use the tools, techniques and vocabulary necessary for the interpretation and critical analysis of audiovisual creations.
- Ability to distinguish mechanical techniques and semantic structures used from the beginning of the 19th century to the present day by the cinema and other.
- Ability to recognize the differentiating elements, as well as the links, influence and interaction that occur between film and television, photography, the Internet, video games and other audiovisual media.

### 3. Syllabus

UNIT 1. PREHISTORY AND GENESIS OF THE CINEMATOGRAPHIC SPECTACLE

UNIT 2. EUROPE UNTIL THE GREAT WAR

UNIT 3. ORIGINS AND DEVELOPMENT OF EARLY AMERICAN CINEMA

UNIT 4. EDIFICATION AND THE HEGEMONY OF HOLLYWOOD

UNIT 5. THE AVANT-GARDE PROCESS

UNIT 6. GERMAN EXPRESSIONISM

UNIT 7. THE SOVIET SCHOOL

UNIT 8. THE IMPLEMENTATION OF SOUND

UNIT 9. THE STUDY SYSTEM

UNIT 10. THE INDUSTRIAL AND CREATIVE BOOM IN GREAT BRITAIN

UNIT 11. THE U.S. FROM THE SECOND WORLD WAR TO THE COLLAPSE OF THE SYSTEM OF STUDIES UNIT 12. ITALIAN NEOREALISM

UNIT 13. THE NOUVELLE VAGUE

UNIT 14. THE EUROPEAN RENEWAL

UNIT 15. LATIN AMERICAN CINEMA

UNIT 16. OTHER THEATRES: THE FAR EAST AND OTHER CINEMATOGRAPHIES, THE AFRICAN CINEMA

UNIT 17. THE NEOHOLLYWOOD OF THE SEVENTIES AND EIGHTIES.

UNIT 18. EUROPE AT THE END OF THE CENTURY

UNIT 19. THE DIGITAL REVOLUTION AND CURRENT FILM TRENDS

#### **4. Academic activities**

1) Theoretical classes: they will adopt the format of oral expositions by the professor of the theoretical contents of the subject in the classroom.

2) Practical classes:

a. Practice in analysis, commentary and interpretation of films for cinema through the projection of complete works or fragments of them and class discussion of their form and narrative structure, applying different methodologies.

b. Commentary and analysis of sources and texts.

3) Personal study; assimilation of the contents exposed in the theoretical and practical classes, reading and study of the recommended bibliography, previous personal preparation of the commentaries and analysis of texts and sources.

4) Tutorials: the time dedicated to the orientation of the student's learning, to the discussion of the problems arisen in the development of the subject.

#### **5. Assessment system**

##### ***First Call***

###### ***Global assessment***

A) Individual work (up to 25% of the final grade). The student will be able to choose one of these options:

-Written work: result of readings and personal reflections on a topic previously specified with the teacher. Different options will be offered on the first day of class at.

B) Written test or exam (up to 75% of the final grade): The minimum grade for individual work will be 5 out of 10, so that the test will be graded up to 10 points. It will consist of two parts:

-Theoretical part: written development of a topic based on a statement.

When grading the topic, preference will be given to good presentation, formal and orthographic correctness, and the correct exposition and structuring of the ideas.

Likewise, it will be taken into account that the student performs a reasoned examination, in which the different contents and ideas are related. Likewise, the personal contribution, based on individual work, and the appropriate use of terminology will be valued.

-Practical part: commentary and analysis of several images, fragments and/or texts related to the History of Cinema. All of them seen in class.

A brief catalog card containing the following information should be drawn up: Title of the work, director, chronology, movement to which it belongs and brief evaluation of the work based on its industrial and aesthetic conditions.

##### ***Second call***

Global evaluation test identical to the first one.