

28539 - CSR Management

Syllabus Information

Academic year: 2023/24

Subject: 28539 - CSR Management

Faculty / School: 108 - Facultad de Ciencias Sociales y del Trabajo

Degree: 428 - Degree in Labour Relations and Human Resources

ECTS: 6.0

Year:

Semester: Second semester

Subject type: Optional

Module:

1. General information

The subject aims to provide students with a conceptual and applied theoretical framework of Corporate Social Responsibility (CSR), so that they know and understand the fundamental pillars of CSR and its possible impact on the financial results of the company.

The learning results of the subject provide training and competency to contribute, to some extent, to the achievement of the following Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda:

- Goal 3: Health and Wellness.
- Goal 5: Gender Equality.
- Goal 8: Decent Work and Economic Growth
- Goal 9: Industry, Innovation and Infrastructure.
- Goal 10: Reduction of Inequalities
- Goal 11: Sustainable Cities and Communities
- Goal 12: Responsible Production and Consumption
- Goal 17: Alliances to Achieve Goals.

2. Learning results

In order to pass this subject, the student must demonstrate that they have achieved the following results....

- Know and understand the three fundamental pillars of CSR.
- Is capable of integrating CSR into the company's corporate strategy and of assessing the economic consequences of this decision.
- It is capable of identifying a company's stakeholders, knowing and meeting their demands or needs.
- Knows the international standards and declarations on CSR.
- Knows the procedure for the preparation of company sustainability reports that respond to the demands of stakeholders.
- Is able to identify and make decisions on the different issues related to the responsible management of HR and best practices, within the framework of CSR.

3. Syllabus

The program around which the learning activities are developed is as follows:

- Introduction to CSR. Company, environment, CSR and ethics. The pillars of CSR.
- *Stakeholders*.
- CSR standards, declarations and initiatives, from global to local.
- Transparency and external communication of CSR.
- CSR in the field of Labor Rights and Human Resources Management.

4. Academic activities

The subject has 6 ECTS credits, which implies 150 hours of student work. These 150 hours are structured as follows:

- Lectures (T1): 30 hours.
- Problems and cases (T2): 28 hours.
- Teaching assignments (T6): 5.5 hours

- Knowledge tests: 3 hours.
- Autonomous work: 83.5 hours.

5. Assessment system

There are two assessment modalities:

1ST MODALITY: SUMMATIVE ASSESSMENT

The student's final grade is obtained by adding the grades obtained in:

- Practical activities (50%): In general, they are carried out in groups, using active learning methodologies

(case studies, *flipped classroom*, puzzle activities or group analysis and reflection work). The sessions of work and evaluation, which are made of these activities in class, are reported at the beginning of the subject, through the ADD.

- Knowledge test (50%): It is an individual written test, theoretical-practical, to be taken on the date, time and place to be determined in the exams published by the Center.

2ND MODALITY: SINGLE ASSESSMENT

Students who opt for this mode of assessment must take an individual written exam, on the date, time and place to be determined in the call for exams published by the Center. The test will consist of two parts:

- Knowledge test (50%).
- Practical activities (50%).

Those who opt for the single assessment modality are requested to communicate it by e-mail to the teacher in charge of the subject at least 20 days before the date of the exam.