

29165 - Intermediation in the Tourism Sector

Syllabus Information

Academic year: 2023/24

Subject: 29165 - Intermediation in the Tourism Sector

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 616 - Degree in Tourism

ECTS: 6.0

Year: 2

Semester: Second semester

Subject type: Compulsory

Module:

1. General information

The fundamental objectives of the subject are:

- Describe the basic concepts of tourism intermediation.
- Analyze the changes taking place in this sector.

These approaches and goals are aligned with the following Sustainable Development Goals (SDGs) of the agenda

2030 of the United Nations (<https://www.un.org/sustainabledevelopment/es/>), in such a way that the acquisition of the learning results of the subject provides training and competence to contribute to some extent to their achievement:

- Goal 4: Quality Education.
- Goal 5: Gender Equality.
- Goal 10: Reduction of Inequalities

2. Learning results

- Identify, analyze and solve the problems posed by making decisions and playing a determined role in within of the equipment.
- Be able to solve real-life cases describing some elements of the organizations in which they are organizations that make it possible to establish a diagnosis as well as to propose solutions.
- Elaborate a synthesis of the contexts described in the readings.
- Solve problems/exercises and case studies.

3. Syllabus

PART I: INTERMEDIATION AND DISTRIBUTION IN THE TOURISM SECTOR

PART II: TRAVEL AGENCIES

PART III: ORGANIZATION OF EVENTS

4. Academic activities

Attendance to theoretical classes: 30 hours

Attendance to practical classes: 30 hours

Attendance to tutorials: 5 hours

Autonomous work of the students: 80 hours

Examinations and presentation of work: 5 hours

5. Assessment system

The student can choose between two modalities:

-Continuous Assessment

Active student participation is required.

a) Final work (40%). In this work, the content, explanation, presentation, originality and coherence in the exposition of the ideas presented will be valued..

b) Assessment of theoretical contents (test type) (60%)

-Global assessment

a) Individual theoretical-practical written test (100%). The student must obtain a minimum of 5 out of 10 in each of the parts.

b) Students who have opted for the continuous evaluation modality, but have not passed it: written test 60% + final work 40% (the grade of the work done is kept).

Extraordinary call:

Written test following the rules of the previous section of global assessment a).