

29169 - Tourist Resources Analysis

Syllabus Information

Academic year: 2023/24

Subject: 29169 - Tourist Resources Analysis

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 616 - Degree in Tourism

ECTS: 6.0

Year: 3

Semester: First semester

Subject type: Compulsory

Module:

1. General information

The subject aims to introduce the student to the main classifications of territorial resources and the use of GIS (Geographic Information Systems) techniques for the inventory, assessment and hierarchization necessary to assess the tourism potential of the territory. At the same time, the aim is for the future tourism professional to know from a geographical perspective (demography, climate, relief, coasts, vegetation, cities, infrastructure networks, etc.) the main resources and the typological diversity of the tourist destinations of the Spanish geography, how to locate them in space and correctly interpret the appearance of environmental or socioeconomic dynamics and conflicts derived from the development of tourist activity in the territory.

These approaches and goals are aligned with the following Sustainable Development Goals (SDGs) of the United Nations Agenda 2030 (<https://www.un.org/sustainabledevelopment/es/>), so that the acquisition of the learning results of the subject provides training and competence to contribute in some measure to the achievement of Target 11.4 and 12.2

2. Learning results

- To identify the factors that explain the territorial distribution of tourism resources and their impact on the configuration of the receiving areas.
- To carry out a classification and inventory of tourism resources
- Analyze the resources of a territory, assessing their potential as components of a tourism product

3. Syllabus

- **Unit 1. The analysis of tourism resources: Methodologies for the analysis of the tourism potential of the territory territory.**
- **Unit 2. Systems of classification and geodigital inventory of tourist resources.**
- **Unit 3. Geographical factors, development models and territorial impacts associated with tourism territorial resources in Spain.**
 - Coastal areas and coastal and island destinations
 - Natural areas and winter seasons
 - Inland rural areas with low population density.
 - Urban spaces and city systems
- **Unit 4. GIT applied to the analysis of territorial tourism resources.**

4. Academic activities

Attendance to theoretical classes: 30 hours

Theoretical-practical sessions where the contents of the subject will be explained

Attendance to practical classes: 30 hours

GIT applied to the analysis of territorial resources

Attendance to tutorials: 5 hours

Individual or group tutorials to deepen knowledge

Preparation of team work: 25 hours

Analysis of the tourism potential of a territory and design of routes based on GIT)

Field trips, Search for external information, etc: 26 hours

Seminars or programmed activities

Exam preparation: 30 hours

Performance of written examinations: 4 hours

5. Assessment system

The final grade for the subject will be obtained from the weighted sum of the following assessment activities:

Activities	Continuous Assessment	Global assessment
Theoretical and practical assessment	50% (2 partial tests)	50% (1 global test of all contents) content)
On-site internships	10% (Management of GIT for the analysis of the territory's tourism potential of the territory)	
Analysis of territorial tourism resources resources from GIT	40% (Individual and non-attendance work)	50% (Individual and non-attendance work)

The student must obtain a minimum of 4 (out of 10) in all the theoretical or practical tests in order to obtain an average (If the student does not reach a 4 in any of the parts, he/she will never obtain more than a 4 in the final average).

Assessment criteria for continuous and global assessment: Clarity and order in writing, assimilation of concepts, handling of techniques used in class, participation and ability to issue opinions and conclusions, good presentation and layout of results.

Important: The originality of the contents is required (plagiarism or intellectual non-originality of any test of theoretical or practical evaluation will result in the failure of the subject).