

Academic Year/course: 2023/24

61252 - Archaeological heritage management: methods and techniques

Syllabus Information

Academic year: 2023/24

Subject: 61252 - Archaeological heritage management: methods and techniques

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 553 - Master's in the Ancient World and Archaeological Heritage

ECTS: 6.0 **Year:** 1

Semester: First semester Subject type: Compulsory

Module:

1. General information

This is a compulsory Master's course (S1) focused on the achievement of practical knowledge based on the mastery of the forms of management of the historical and archaeological heritage with a sample of relevant examples. The course combines legislative, regulatory and theoretical teachings with the analysis of management models linked to this heritage. No prior knowledge is required, although it is advisable to be trained in subjects related to cultural heritage, art and history.

These approaches and objectives are aligned with the following Sustainable Development Goals (SDG) of the United Nations 2030 Agenda (https://www.un.org/sustainabledevelopment/es/), in such a way that the acquisition of the results of subject learning provides training and competence to contribute somewhat to its achievement. Objectives: 4, 5, 10, 16 and 17.

2. Learning results

Master the methodological and regulatory framework that affects the conservation and management of Archaeological Heritage (CE3).

Know the instruments and means for the dissemination and social projection of Archaeological Heritage (CE3).

Possess and understand knowledge that provides a basis or opportunity to be original in the development and/or application of ideas, often in a context of initiation into Archaeological Heritage research (CB1).

Integrate knowledge and face the complexity of formulating judgments that include reflections on the social and ethical responsibilities linked to the application of their knowledge and judgments of the Archaeological Heritage (CB3).

Communicate their conclusions about the management of Archaeological Heritage and the ultimate knowledge and reasons that support them to specialized and non-specialized audiences in a clear and unambiguous way (CB4).

3. Syllabus

- 1. Heritage management: international, national and regional bodies, legislation and regulations.
- 2. Professionals and Heritage.
- 3. Types of Patrimony: national, private, ecclesiastical, others. World Heritage.
- 4. Cultural tourism: archaeological parks, interpretation centers, historical ensembles, etc.
- 5. Current trends in the management of Historical-Archaeological Heritage.
- 6. Financing of the management: agreements, sponsorship and patronage, income from rational exploitation. New ways: crowdfunding.

4. Academic activities

Theoretical classes: master class, theoretical expositions, detailed analysis of practical examples, debates and comments on management possibilities according to different situations.

Study and personal work: reading and searching for online information, critical reviews and preparation of presentations.

Practices: case study, solution approach, debates, audiovisual comments and other work documents.

Tutorials: specification of aspects of interest to the student, resolution of doubts and monitoring of learning, advice on professional development.

5. Assessment system

FIRST CALL

a) Continuous Assessment Test

1. Throughout the course, the student must carry out the practical exercises assigned by the professor, consisting of the study, analysis and critical commentary of documents, readings, texts and documentaries closely related to the content of the subject.

40% of the grade

- 2. The student will prepare an individual work on some of the topics of the course program. The choice of theme will be free. 40% of the grade.
- 3. Active participation in class, in person or online. 20% of the grade.
- b) Comprehensive Assessment Test (to be carried out on the date set in the academic calendar):

Written exam that will consist of two parts:

- 1.- Exam on the entire subject matter of the course. 60% of the grade.
- 2.- Practical exercise that will be related to the activities carried out throughout the semester. 40% of the grade.

SECOND CALL (to be carried out on the date set in the academic calendar). The system and criteria of the global evaluation test of the first call are repeated.

In all cases and calls, the clarity, coherence and originality of the approach will be valued, as well as the critical contributions derived from a review of the bibliography and other resources and references. The use of specialized terminology at the level of advanced studies will be valued, as well as the appropriate presentation and writing.