

63065 - Uses and consumption of digital information

Syllabus Information

Academic year: 2023/24

Subject: 63065 - Uses and consumption of digital information

Faculty / School: 103 - Facultad de Filosofía y Letras

Degree: 565 - Master's in Digital Information and Communication Consulting

ECTS: 6.0

Year: 1

Semester: Second semester

Subject type: Optional

Module:

1. General information

This subject is part of the subject "Information Services". Its purpose is to know the study methodology on the needs and practices of use and consumption of information by an organization or the users of its information services. Objectives: to know the objectives and elements of information use studies; to apply techniques to identify the behaviour of information users in an organization; to assess information use and consumption study models.

These goals are aligned with the following Sustainable Development Goals: Quality Education (SDG 4); Gender Equality (SDG 5); Reducing Inequalities (SDG 10); Sustainable Cities and Communities (SDG 11); Peace, Justice and Strong Institutions (SDG 16); Partnerships to Achieve the Goals (SDG 17).

2. Learning results

- 1- To analyse the situation of document and digital information management in an organization.
- 2- To apply innovative methodologies to solve complex informational situations.
- 3- To acquire new knowledge that will enable the students to generate new ideas and solutions for their application in the management and implementation of information and document management system projects.

3. Syllabus

- 1- Study of the needs and uses of digital information.
- 2- Users and consumers of information.
- 3- Information behaviour, information habits and behaviours.
- 4- Aspects of the information search and consumption process.
- 5- Perspectives and models to study the uses and consumption of information.

4. Academic activities

Theoretical classes; practical classes; personal work and study; tests or assessment activities. More information on this issue will be provided on the first day of class.

5. Assessment system

First call:

- Academic work consisting in the creation of a portfolio with exercises on the contents of the subject. Value: 50 % of the grade.
- Practical exercise: case study on the contents taught and developed in the subject. Value: 50 % of the grade.

Assessment criteria: quality of the contents, correct use of the tools, variety and adequacy of the information resources used, organization and presentation, precision in the use of terminology and expository clarity.

The presentation of the case study will be done in person and the work will be delivered through the digital teaching platform on the date indicated in the calendar of exams of the Faculty of Philosophy and Letters.

Second call: identical to the global assessment test of the first call.