

67508 - Evaluation of efficiency and quality in public policy

Syllabus Information

Academic year: 2023/24

Subject: 67508 - Evaluation of efficiency and quality in public policy

Faculty / School: 109 - Facultad de Economía y Empresa

Degree: 523 - Master's in Sociology of Public and Social Policy

ECTS: 4.0

Year: 1

Semester: First semester

Subject type: Optional

Module:

1. General information

The subject and its expected results respond to the following approaches and objectives:

1. Skilfully apply social research techniques for the analysis of social structures and processes. To be able to distinguish the economic aspects involved in the construction of public and social policies.
2. To know and handle with precision the tools of economic analysis that allow the analysis of public and social policies.
3. To propose management models for organizations and institutions that deal with public and social policies. To know the management and quality tools for their application to public and social policies.
4. To quantify and adjust economically the different elements involved in public and social policies. To assess the economic effects of public and social policies.

These approaches are aligned with Goal 16 of the SDGs of the UN Agenda 2030: "Promote peaceful and inclusive societies for sustainable development, facilitate access to justice for all and build effective, accountable and inclusive institutions at all levels."

2. Learning results

The student, in order to pass this subject, must demonstrate the following results:

1. Evaluate public policies from the point of view of efficiency and quality.
2. Have arguments to critically assess the main theories and contributions in the field of the concept of efficiency. Can establish the relationships between applied tools and models of evaluation, efficiency and quality.
3. Have arguments to critically evaluate the main theories and contributions in the field of the concept of quality.

3. Syllabus

The program of the subject addresses three topics:

1. Evaluation: Evaluation is understood as a part of the management process of organizations and the evaluation models of public policies are discussed in depth.
2. Efficiency: The main theories, contributions and tools for measuring organizational efficiency are presented and the factors that influence economic efficiency and social efficiency are studied.
3. Quality: Models are studied to improve the quality of the management of organizations.

4. Academic activities

The program offers the students help to achieve the expected results and comprises the following activities:

1. Theoretical classes on Evaluation, Efficiency and Quality.
2. Commentary of readings on previous topics. Correction of these commentaries in class.
3. Computer practices to work with programs that calculate the efficiency of organizations.

5. Assessment system

In order to pass the subject, the student must demonstrate they has acquired the foreseen learning results by the following assessment activities:

The continuous evaluation option will consist of the delivery of commentaries on four proposed readings on the dates set by the teachers. Each of them will have a maximum grade of 2.5 points. In order to pass the subject through the continuous evaluation it will be necessary to have submitted the commentaries of all the readings and to obtain a minimum grade of 5 points out of 10. The evaluation criteria will be based on the following aspects:

- Formal presentation of the work: clarity, style and formats.
- Ability to relate to the contents of the theoretical sessions.
- Systematization, argumentative logic and critical evaluation of the texts.

The global evaluation option will consist of a commentary on a reading proposed by the teachers on the day of the exam set by the master's coordinator. The minimum passing grade is 5 out of 10. The evaluation criteria will be based on the same aspects as in the case of continuous evaluation.