

Academic Year/course: 2022/23

26340 - Sports Associations: Organisation and Management

Syllabus Information

Academic Year: 2022/23

Subject: 26340 - Sports Associations: Organisation and Management

Faculty / School: 229 - Facultad de Ciencias de la Salud y del Deporte

Degree: 295 - Degree in Physical Activity and Sports Science

ECTS: 6.0

Year:

Semester: Second semester

Subject Type: Optional

Module:

1. General information

1.1. Aims of the course

The course and its expected results respond to the following approaches and objectives:

- 1 Evaluate the role of sports associations in the international, national, regional and local sports system.
- 2 Distinguish the different legal figures that make up the national and regional sports associative fabric.
- 3 Know the regulations that regulate the constitution and functioning of the different sports associative entities.
- 4 Know different forms of organization and operation of associative entities.
- 5 Obtain resources from different sources of financing, both public and private.
- 6 Value the importance of human resources in sports associations, from volunteering to contract professional.
- 7 Recognize the importance of new technologies in the management of sports associations.

These approaches and objectives are aligned with the following Sustainable Development Goals (SDG) of the Agenda 2030 of the United Nations (<https://www.un.org/sustainabledevelopment/es/>), in such a way that the acquisition of the learning outcomes of the subject provides training and competence to contribute to some extent to their Achievement: Goal 1: No Poverty; Goal 2: Zero Hunger; Objective 3: Health and wellness; Objective 4: Education of quality; Goal 5: Gender equality; Goal 8: Decent work and economic growth; Objective 9: Industry, innovation and infrastructures; Goal 10: Reduction of inequalities; Goal 11: Cities and communities sustainable; Objective 12: Responsible production and consumption; Goal 13: Climate Action; 17: Alliances to achieve the objectives

1.2. Context and importance of this course in the degree

Regarding the characteristics and level of knowledge of the students to whom the teaching of the subject, they have not received any prior training, so it is their first contact with the reality of the sports association. Consequently, this subject has a completely introductory character, and the purpose is to know the different types of sports associations and the contexts in which they are framed.

It is about making an approach to the different possibilities of organization, management and marketing of associations sports for students to understand their inner workings, highlighting the existing connections with its environment. Thus, the subject will make sense in the degree if, as intended, the graduate, as a sports manager, is able to understand the functioning of the sports association based on the framework that affects it.

1.3. Recommendations to take this course

Although this subject constitutes a first approximation to the associative structure of sport in its different contexts and figures, given the approach followed in it, it is advisable that the student begins to face it with some basic knowledge that familiarizes you with the existence and functions of Olympic Committees, Federations and Clubs. Thus, it may be advisable to previously read a manual and/or article that defines and analyzes them.

2. Learning goals

2.1. Competences

Upon passing the subject, the student will be more competent to...

Upon passing this subject, the general skills of the Bachelor's degree will be improved, developing different instrumental skills, personal and interpersonal relationship skills and systemic skills.

SPECIFIC COMPETENCES

Plan, develop and evaluate the implementation of programs for the direction and management of organizations, entities, sports facilities and events.

COMPETENCES OF THE SUBJECT

Evaluate the role of sports associationism in the international, national, regional and local sports system.

Distinguish the different legal figures that make up the national and regional sports associative fabric.

Know the regulations that regulate the constitution and operation of the different sports associative entities.

Know different forms of organization and operation of associative entities.

Training to obtain resources from different sources of financing, both public and private.

Assess the importance of human resources in sports associations, from volunteering to contract professional.

Recognize the importance of new technologies in the management of sports associations.

Develop interpersonal relationships and teamwork.

2.2. Learning goals

The student, to pass this course, must demonstrate the following results...

It recognizes the different associative structures at the sports level, both nationally and internationally.

Values the importance of the associative fabric for the development of sports systems.

Know the regulations on the constitution and operation of the different sports associative entities.

It is capable of advising athletes, technicians and managers on the type of sports association that best suits their needs interests and possibilities

2.3. Importance of learning goals

The learning results that are obtained when passing this subject have the importance of improving the competences of the Bachelor's degree, developing different instrumental skills, personal skills and interpersonal relationship and systemic skills

3. Assessment (1st and 2nd call)

3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

The student must demonstrate that they have achieved the expected learning outcomes through the following evaluation activities

GLOBAL TEST EVALUATION MODE

The delivery of a monographic work consisting of the delivery of a portfolio of practical activities on the aspects of management and marketing of a sports organization, as well as the analysis of the legal framework made up of the different regulations that affect it. It will mean 20% of the final grade.

For the qualification of the monographic work, the paper delivery of the final report and a type presentation will be required Power Point including, where appropriate, audiovisual material.

For the assessment of its quality, a correct exposition of the objectives and motivation of the work will be taken into account, its theoretical framework, the methodology used, its main results and conclusions, as well as its limitations as representation of real cases.

The completion of a written test that will include 20 objective questions of multiple choice items with 4 answers possible, one of them always being correct but it could be two, three or all four. It will mean 80% of the final grade. This test will be face-to-face unless the academic authorities indicate that it be carried out online and/or implement confinement measures, in which case they will be carried out through Moodle.

Total or partial fraud or plagiarism in any of the assessment tests will lead to failure of the subject with the minimum grade, in addition to the disciplinary sanctions that the guarantee commission adopts for these cases. for a More detailed knowledge about plagiarism and its consequences is requested to consult:

<https://biblioteca.unizar.es/propiedad-intelectual/propiedad-intelectual-plagio#>

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The objective of this course is to familiarize the student with the organization and management of sports associations through the study of their different figures, the characteristics of their management and the legislation that affects them. The course is based on lectures, where the theoretical contents are explained. Different techniques are proposed to stimulate student participation, teacher-student interaction, and the level of attention to facilitate the follow-up of the topic. Among these techniques, it is intended to use a combined system of explanation supported by questions to students, which allows the teacher to see if they pay attention, understand the explanations and if they acquire the knowledge necessary to follow the reasoning. This system will be complemented with the use of multiple real examples, fundamentally of sports organizations known and close to the students, in order to awaken their interest and encourage their participation.

As far as the means are concerned, lectures will be supported with PowerPoint presentations, which refer to the printed media that gather the different concepts and aspects that will be discussed in the syllabus. The blackboard will also be used, both as a stand in itself to qualify some aspects of the explanation, as a projection support to be able to paint and write the presentations.

The practice sessions will work as a complement to the theory by allowing the concepts analyzed to be applied, completing some less developed aspects or proposing new questions. These sessions are developed in the following different ways:

- a. The use of case studies, usually presented on video, that show real situations in which students individually or in groups try to find problems (inefficiencies, negligence, etc.) and suggest solutions. In this way, students can use the knowledge and techniques learned in class to apply them to real situations.
- b. The discussion of texts, selected among the articles of specialized journals of recognized prestige and related to the topics discussed in class, so that the student participates more actively in the lectures.
- c. The solving of practical exercises on the board that allows the student to reason and understand the solving mechanism of them.

Finally, students will be urged to use the tutorial hours to solve specific questions, or any other matter that the student is interested in relation to the course.

4.2. Learning tasks

Lectures (4 ECTS = 40 hours)

Practice sessions (2 ECTS = 20 hours):

*Problem-solving tasks and case studies.

* Assignments. Submission and presentation during the last two weeks of the course.

*Tutorials.

4.3. Syllabus

The course will address the following topics:

Section 1. General concepts, sports associationism in the international context

1. Classify any sports association, according to different criteria.
2. Know the functions and characteristics of the International and National Olympic Committees.
3. Know the functions and characteristics of the international sports federations.
4. Know the functions and characteristics of the Arbitration Court of Sport.

Section 2. Characteristic aspects of associative figures of the second degree and foundations:

1. Types or modalities.
2. Legal nature.
3. Constitution.
4. Organic structure.
5. Economic-financial regime.
6. Marketing decisions

Section 3. Particularities of associative figures of the first degree or clubs:

1. General aspects.
2. Constitution.
3. Integration in the respective sports federations.

4. Organic structure.
5. Economic-financial regime.
6. Dissolution.
7. Marketing decisions

4.4. Course planning and calendar

In the first week of the subject, the teacher will communicate in writing or in Moodle the breakdown of tasks included in the evaluation and their delivery schedule.

The hourly distribution of the subject will be included in the calendar.

It is recalled that the global evaluation tests will be defined in the official exam calendar.

4.5. Bibliography and recommended resources

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=26340>