

## 27604 - Introduction to Law

### Syllabus Information

**Academic Year:** 2022/23

**Subject:** 27604 - Introduction to Law

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 450 - Degree in Marketing and Market Research

**ECTS:** 6.0

**Year:** 1

**Semester:** First semester

**Subject Type:** Basic Education

**Module:**

## 1. General information

### 1.1. Aims of the course

The main objective of this course is to enable students to know the general structure of the Spanish legal system and, in particular, the basic rules that regulate business matters. The course aims to contribute to the formation of practitioners by providing them with a basic global legal background to facilitate the development of their valuation, directive, consultancy and managerial skills in any of the different fields that interact in business organizations.

### 1.2. Context and importance of this course in the degree

Introduction to Law is an ADE first term key Introductory Level 1 course, with 6 ECTS credits, embedded in the Law Module.

Being a key introductory course, Introduction to Law is aimed at enabling the student to understand and follow future degree courses.

The course presents the legal context in which a business operates.

Introduction to Law is a preliminary course that enables students to analyse business organization instruments and resource assignment.

The course is also important for a better understanding of the impact of tax regulation and accounting duties in business organizations.

### 1.3. Recommendations to take this course

No previous requirements are needed to take this course. To get the most out of this course, students are recommended to attend and actively participate both in lectures and in case sessions on a regular basis.

## 2. Learning goals

### 2.1. Competences

Make decisions and manage business organizations

Know how any of the functional areas that interact in a business organization work Solve problems

Frame, analyse and synthesize situations

Use their expertise to solve everyday problems

### 2.2. Learning goals

1. Identify Private Law institutes through which personal and patrimonial relationships are governed.
2. Identify who is to be deemed an entrepreneur and to understand the classification of business entities.
3. Advising about legal structure options and entrepreneurs legal duties.
4. Register companies according to the legal regime of public companies and limited liability companies.

5. Identify the most commonly-used commercial contracts and the legal regime of negotiable instruments such as bills of exchange, cheques and promissory notes.
6. Identify insolvency situations and analyse bankruptcy proceedings.
7. Identify and critically evaluate relevant legal information and, in particular, acts and judiciary and administrative decisions.
8. Learn the value of rigorous investigation and follow deontological requirements in her professional activity.
9. Encourage respect for Fundamental Rights and Gender Equality

### **2.3. Importance of learning goals**

This course explores, and facilitates a better understanding of, the context in which businesses operate. The student will become familiar with the social and legal environment in which economic activity takes place.

The student will be shown a perspective of Private Law as a whole before identifying and classifying particular Patrimonial Law and Commercial Law institutes.

The student will experience hands-on applications of Private Law and learn how to interpret Law and how to solve real-life problems.

The student will learn how to access databases containing Legal and Judiciary decisions.

The student will be able to determine which business entity better fits a particular business structure. They will know how to register a company and they will also learn the scope of the obligations and responsibilities of market participants.

## **3. Assessment (1st and 2nd call)**

### **3.1. Assessment tasks (description of tasks, marking system and assessment criteria)**

The student must demonstrate that he/she has achieved the intended learning outcomes through the following assessment activities:

1 FIRST CALL: Assessment Procedures

1) SYSTEM OF CONTINUOUS EVALUATION.

Evaluation will be carried out by means of two partial tests

A) An intermediate evaluation test :

Its content will cover the first half of the syllabus and will consist of a theoretical and practical examination. The score obtained in this test will be 50% of the final grade.

B) A final test:

Its content will refer to the second half of the agenda and will consist of a theoretical-practical examination. The score obtained in this test will be 50% of the final grade.

In order to pass the course by means of this system of continuous evaluation, a minimum score of 5 out of 10 points must be obtained.

2) GLOBAL TEST

In the Global Test the assessment will be carried out by means of a single global test for all students.

The Global Test will be of a written nature and will deal with theoretical and practical aspects of the twelve themes of the programme. It will be 100 % of the student's final grade.

The student must obtain a score of five (5) or more out of a total of ten (10) points.

Students who do not opt for continuous assessment, students who have opted for continuous assessment but have not passed it, or students who have passed the subject in the continuous

assessment mode and want to improve their grade, can take this Global Test.

In the evaluation of all the tests it will be taken into account:

a) The theoretical knowledge of the subject, the student's expository and synthesis capacity; the legal terminology he or she knows and masters; its use in expository discourse and correction in syntax.

b) The ability to apply theory to the solution of practical cases.

2 AT SECOND CALL, the evaluation will be carried out by means of a single Global Test for all students.

The Global Test will be of a written nature and will deal with theoretical and practical aspects of the twelve topics of the program. It will be 100% of the student's final grade.

The student must obtain a score of five (5) or more out of a total of ten (10) points. 3 Dates and time slot for the Global Tests:

The global tests will be held on the dates and time slots set out in the calendar approved by the centre.

The assessment will be prepared to be carried out as face-to-face examination, but if health circumstances do not allow it, they will be carried out by doing it entirely online or in a blended way. In the case of online exams, it is important to highlight that, the student may be recorded, and he or she can exercise his or her rights by the procedure indicated in.

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The necessary software will be used to check the possibility of plagiarism. The detection of plagiarism or copying in an activity will imply that the activity or exam will be marked 0/10.

## 4. Methodology, learning tasks, syllabus and resources

### 4.1. Methodological overview

The methodology followed in this course is oriented towards the achievement of the learning objectives. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, tutorials and seminars

### 4.2. Learning tasks

This course is organized as follows:

**Lectures** (30 hours). Lectures by the professor have to be combined with case-solving sessions so that the students can show their analysis and problem-solving skills. There are 30 hrs of lectures. The knowledge and skills acquired by attending lectures will enhance students' performance when participating in case-solving sessions and when doing their out-of-class work.

**Practice sessions** (30 hours). To get the most out of these sessions, the group will be divided into two subgroups. There are 30 hrs of case-solving sessions. Through case-method sessions, students are motivated to participate in class and to develop not only their skills in identifying and analyzing legal problems but also their oral expression abilities. To follow these sessions, students are required to do some legal and judiciary research in Law databases. These sessions will help students to become familiar with legal terms and expressions.

**Tutorials and seminars.** The aforementioned activities are completed with tutorials and seminars that are quite useful to solve students' queries about the topics dealt with in lectures

and case-solving sessions. Through these tutorials and seminars, the students' out-of-class work can be oriented and monitored.

**Autonomous work and study.** This out-of-class work consists of: Reading the materials handed out or set by the professor. Information and materials search and analysis

**Analysing and solving** cases set by the professor.

The teaching methodology is planned for face-to-face classes. However, if necessary for health reasons, teaching could be delivered on line or in a blended way.

### 4.3. Syllabus

This course will address the following topics:

#### Section I. Principles of Patrimonial Law

- Topic 1. Law and Economic Relationships
- Topic 2. Law of obligations and Law of property
- Topic 3. Trading of Goods and Services
- Topic 4. Ownership and property acquisition

#### Section II. Commercial Law

- Topic 5. Managers and Entrepreneurs
- Topic 6. Registration and accounting duties
- Topic 7. Antitrust Law and Intellectual Property Rights
- Topic 8. Business Entities
- Topic 9. Corporate Law (I)
- Topic 10. Corporate Law (II)
- Topic 11. Negotiable instruments
- Topic 12. Bankruptcy Law

### 4.4. Course planning and calendar

Further information concerning the timetable, classroom, office hours, assessment dates and other details regarding this course, will be provided on the first day of class or please refer to the Moodle website (<https://moddle2.unizar.es>); Academic calendar website (<https://academico.unizar.es/calendario-academico/calendario>); or the website of your corresponding faculty (Zaragoza: <https://econz.unizar.es/>, Huesca: <http://fegp.unizar.es/>, Teruel: <http://fcsht.unizar.es/>).