

Academic Year/course: 2022/23

29164 - English for Tourism III

Syllabus Information

Academic Year: 2022/23

Subject: 29164 - English for Tourism III

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 616 - Degree in Tourism

ECTS: 6.0

Year: 2

Semester: Second semester

Subject Type: Compulsory

Module:

1. General information

2. Learning goals

3. Assessment (1st and 2nd call)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The learning process for this subject is based on the following:

Activities to reinforce the students' skills (reading, writing, listening and speaking). These activities will include: grammar and vocabulary exercises, reading of specialized texts, writings, listenings, debates and oral presentations.

Students are responsible for their own learning process, for the acquisition, improvement and development of their competences.

4.2. Learning tasks

The programme, offered to students to help them to achieve the expected results, covers the following activities:

Class sessions

Theoretical and practical sessions in the classroom to work on concepts, presentations and examples of tasks to be accomplished.

Practical sessions, in and out of the classroom, based on oral and written exercises, roleplaying activities, case studies and search and classification of information using audiovisual and online resources.

Tutorials to help students to solve problems and difficulties in relation with the subject.

Self-study

Individual or teamwork preparation (study of appropriate vocabulary, pronunciation, grammatical structures, search of data from many different sources) for classroom presentations, written or oral exams.

4.3. Syllabus

Subject Matters

General

- Grammar Revision
- The World of Tourism, Fairs and Events

Specific

- History of Tourism
- Motivation
- Advertising and Publicity
- Brands and branding
- Community
- Facilities
- Collocations

4.4. Course planning and calendar

The sessions will be scheduled following the academic calendar and the subject timetable.

Students will be informed about the exact dates for the presentation of their projects and the performance of the class activities.

The activities will be evaluated taking into consideration: the presentation, previous preparation, contents and the accuracy in the use of the language (specific vocabulary and grammatical structures) studied in each topic.

-- There will be 4 theoretical-practical sessions per week. The topics in the program will be used to reinforce the use of the four skills: writing, speaking, listening and reading.

-- Tutorials will be organised according to timetables, once the academic year has started.

-- The development and improvement of speaking and listening skills is essential in this course. Students should make a special effort to achieve these objectives at the end of the semester.

4.5. Bibliography and recommended resources

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=29164>