

Academic Year/course: 2022/23

29169 - Tourist Resources Analysis

Syllabus Information

Academic Year: 2022/23

Subject: 29169 - Tourist Resources Analysis

Faculty / School: 177 - Escuela Universitaria de Turismo

Degree: 616 - Degree in Tourism

ECTS: 6.0

Year: 3

Semester: First semester

Subject Type: Compulsory

Module:

1. General information

2. Learning goals

3. Assessment (1st and 2nd call)

4. Methodology, learning tasks, syllabus and resources

4.1. Methodological overview

The learning process that is designed for this subject is based on the following:

The procedure is based on the continued work of the student for attending lectures, participating in classes and accomplishment of both individual and group activities that promote understanding and knowledge listed in paragraph 5.2.

It will be crucial in finding, obtaining and processing the main sources of geographic and tourist information, and the use of mapping and spatial analysis techniques to facilitate the location, classification, prioritisation, and ultimately the analysis and assessment of tourist territorial resources.

4.2. Learning tasks

The distribution of the training activities of this subject of 6 ECTS credits (150 hours) is as follows:

| TRAINING ACTIVITY | HOURS |
|--|-------|
| Lectures | 30 |
| Practice sessions | 30 |
| Attendance at tutorials | 5 |
| Exam preparation | 30 |
| Assignments | 25 |
| Field trips, Search for external information, etc. | 26 |
| Taking written exams | 4 |

4.3. Syllabus

The program that the student is offered to help them achieve the expected results will include the following activities:

Theoretical classes (40 hours) in which basic theoretical and practical aspects are necessary for an understanding of this matter shall apply to encourage active participation and independent work of students.

The theoretical program is divided into the following topics:

- Topic 1 The analysis of tourism resources: Methodologies for the analysis of tourism potential.
- Topic 2 Classification systems and geodigital inventory of tourist resources.
- Topic 3 Geographical factors, development models and territorial impacts associated with tourist territorial resources of Spain:
 - Coastal spaces and island destinations
 - Natural areas and winter seasons
 - Inland rural spaces with low population density.
 - Urban spaces and city system
- Topic 4 GIS applied to the analysis of tourist territorial resources (Tangential study Topic).

Practical classes (25 hours): The lectures are interspersed with practical work based on the processing and analysis of sources of geographic and tourist information, case studies and management of Geographic Information Systems (GIS) and cartographic viewers among other classroom aspects.

Scheduled tutorials (5 hours): Allow the teacher to continuously monitor student work. Moreover, it will allow the student to answer questions or present their progress in this area. These tutorials will be established in the schedule, which is indicated at the beginning of the course.

4.4. Course planning and calendar

Theoretical-practical program:

Topic 1. 1st and 3rd school weeks.

Item 2. 4th and 5th school weeks.

Item 3. 6th and 13th school weeks.

Topic 4. Transversal topic that will be taught throughout the course (2nd to 13th) from theoretical-practical classes and that, together with the rest of the topics, will allow the general practice of the subject to be addressed.

The schedule is indicative and may be subject to change. In any case, the programming of face-to-face activities will be communicated to the students on the Moodle platform.

Students under the continuous assessment system will have the theoretical-practical assessment tests at the end of unit 2 and unit 3. Any activity, event or exam will be conveniently notified through the Moodle platform.

The practical work of the subject will be explained in detail at the beginning of it, so that the student can investigate the subject and capture the knowledge and skills acquired.

The school calendar will be the one approved by the University of Zaragoza. And the global exam date will be established by the University School of Tourism of Zaragoza.

You will be informed in advance on the Moodle platform about the realization of assistance practical classes, delivery dates and presentation of practices and global evaluation day.

4.5. Bibliography and recommended resources

<http://psfunizar10.unizar.es/br13/egAsignaturas.php?codigo=29169>