

Academic Year/course: 2022/23

## 67511 - Public employment policy

### Syllabus Information

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**Academic Year:** 2022/23

**Subject:** 67511 - Public employment policy

**Faculty / School:** 109 - Facultad de Economía y Empresa

**Degree:** 523 - Master's in Sociology of Public and Social Policy

**ECTS:** 4.0

**Year:** 1

**Semester:** Second semester

**Subject Type:** Optional

**Module:**

## 1. General information

### 1.1. Aims of the course

? The course consists of 4 credits in which the intervention of the public sector and other institutions in the labor market is briefly reviewed.

? At the end of the course, students should be able to know in general terms the main indicators of the labor market, the economic models that try to represent its operation, the institutions that intervene in it (public bodies, unions, collective bargaining, ...), the consequences of the different actions of the agents that intervene in the market, as well as procedures for the evaluation of public intervention in the labor market.

These approaches and objectives are aligned with the following Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda in such a way that the acquisition of the learning results of the subject provides training and competence to contribute to some extent to their achievement.

Goal 1: No poverty.

Goal 2: Zero hunger.

Goal 4: Quality education.

Goal 5: Gender equality.

Goal 8: Decent work and economic growth

Goal 10: Reduced inequality

### 1.2. Context and importance of this course in the degree

The time devoted to paid work is a basic element in human behavior, both from the economic point of view (source of income) and from the organization of time and the establishment of social relationships.

In this context, it is essential to know the basic elements of its operation, as well as the intervention instruments of the public sector, both from the perspective of the elaboration of public policies and their evaluation.

The course takes place in the second semester once the compulsory courses of sociology of public policies, the basic research methodology, and the course of Economics and politics of public intervention have been taught, so their situation is ideal in the context of the master.

### 1.3. Recommendations to take this course

1. Management of computer instruments. Basic text editing programs and spreadsheets. Internet browsing and searching
2. Management of basic statistical indicators
3. Basic notions of economics
4. Ease of searching, reading and understanding bibliographic references (if it is in English, much better)
5. Skill in accessing statistical and bibliographic sources

## 2. Learning goals

### 2.1. Competences

By passing the subject, the student will be more competent to ...

1. Being able to analyze from a multidisciplinary and systemic perspective, the different public policies related to public

employment policies

2. Being able to design strategies and actions to face the main needs and demands that are generated in the labor market
3. Being able to evaluate the results of the applications of the different public policies in the labor market.
4. Be able to identify the challenges and social problems that must be faced from the public and private initiative
5. Be able to propose management models to address social issues related to the labor market and employment policies.

This allows you to achieve the skills of the degree:

- ? Identify the economic aspects involved in the construction of public and social policies.

## 2.2. Learning goals

The student, to pass this subject, must demonstrate the following results ...

1. List and describe the key indicators of the labor market.
2. List and describe the different public employment policies
3. Differentiate between active and passive labor market policies.
4. Know the different statistical sources as well as their analysis.
5. Prepare reports based on specific data from the labor market.
6. Compare the evaluation of different employment policies

## 2.3. Importance of learning goals

Work is one of the main "consumers" of our time and the salary or remuneration received is for many agents their only source of income, in addition to representing a determinant of the social position of individuals.

From this perspective, it is not possible to interpret the social fabric of a country without the analysis and knowledge of the situation of its labor market. Labor relations have a marked economic component, but also a social one, as evidenced by the so-called labor institutions. In addition, the participation of the public sector is high, both in the regulation of normative issues and in the elaboration and implementation of different types of economic and labor policies. For all these reasons, the contents of the subject are an important element in the general approach to the master's degree.

# 3. Assessment (1st and 2nd call)

## 3.1. Assessment tasks (description of tasks, marking system and assessment criteria)

The student must demonstrate that they have achieved the expected learning outcomes through the following assessment activities:

The student can opt for continuous evaluation and, in any case, for global evaluation. We begin by describing continuous assessment, which is made up of three types of activities.

In each session, based on some diagrams, the teacher develops content that is expanded from the debate and discussion between teachers and students in the classroom. Subsequently, the teachers demand that the students carry out some activities (see next section), which may be the result of conversations and group work among the students, but which are presented individually and are evaluated by the teachers. The joint consideration of the attendance, participation and discussion in class with the activities developed, are valued with one tenth of the student's final grade.

This evaluation activity is related to the learning results that we have indicated with numbers 1 to 4, as well as the competences of the subject 1, 3 and 4.

While the sessions are developing, each of the students must choose a topic, from among several provided by the teachers and others that each student may be interested in, so that, after a discussion with the teachers in the tutorials about the feasibility of the proposed topic, the search for necessary references and the statement of the objectives pursued, a work is developed in a specified format and delivered in the agreed period. The correct completion of this work, which could be the seed of the master's thesis, if the students so wish, and the achievement of the established objectives, will be valued with forty percent of the final grade.

This evaluation activity is related to the learning outcomes that we have indicated with numbers 1 to 6, as well as the competences of the subject 1 to 5. In particular, skill in formal expression, solidity in the economic arguments used, must be shown. in a reasoned and coherent way, as well as extreme rigor in the use of economic concepts.

Once the course is finished, a written exam will be carried out that will seek that the student knows how to identify and apply the contents developed in each of the face-to-face sessions. The student will have a long period of time (at least 48 hours) to answer the exam and will be able to access all the material provided by the teachers during the course, as well as whatever he considers appropriate. It will consist of theoretical and theoretical-practical questions that will require the student to consult databases and material with a maximum score of 10. This part of the evaluation will also represent half of the final grade.

This evaluation activity is related to the learning results that we have indicated with numbers 1 to 4 and 6, as well as the competences of the subject 1, 3 and 4.

The student must show capacity for analysis and synthesis, autonomous work as well as to apply economic reasoning to decision-making. Likewise, they must show the ability to apply knowledge in practice, through problem solving.

As an alternative to continuous assessment, there is the possibility of a global test consisting of an exam on 10 points with theoretical-practical questions related to the material seen in class, which will have to be carried out on the dates established by the coordination for it, and in the determined schedule, without the possibility of having the class material. This evaluation activity is related to the learning results that we have indicated with numbers 1 to 6, as well as the competences of the subject 1 to 5.

The continuous evaluation will be done in a non-face-to-face way. The global evaluation may be both in person and online, depending on the health situation. In the case of online evaluation, it is important to note that, in any test, the student may be recorded, and he may exercise his rights through the procedure indicated in:

[https://protecciondatos.unizar.es/sites/protecciondatos.unizar.es/files/users/lopdpd/gdocencia\\_reducida.pdf](https://protecciondatos.unizar.es/sites/protecciondatos.unizar.es/files/users/lopdpd/gdocencia_reducida.pdf) "

The necessary software will be used to verify the originality of the activities carried out. The detection of plagiarism or copying in an activity will imply a score of 0 points in the same

## 4. Methodology, learning tasks, syllabus and resources

### 4.1. Methodological overview

The methodology followed in this course is oriented towards achievement of the learning objectives. It is based on an active methodology that favors the development of critical thinking and communicative skills. A wide range of teaching and learning tasks are implemented, such as lectures, practice sessions, autonomous work, tutorials, academic guidance and assessment tasks.

Students are expected to participate actively in the classroom throughout the course.

Classroom materials will be available via Moodle. These include a repository of the lecture notes used in class, the course syllabus, as well as other course-specific learning materials.

Further information regarding the course will be provided on the first day of the course.

### 4.2. Learning tasks

The course includes 4 ECTS organized according to:

- Lectures (1.2 ECTS): 12 hours.
- Practice sessions (0.3 ECTS): 3 hours.
- Autonomous work (1 ECTS): 10 hours.
- Tutorials (1 ECTS): 10 hours
- Assessment tasks (0.5 ECTS): 5 hours.

The teaching methodology is expected to be face-to-face. However, if necessary for health reasons, face-to-face classes may be taught online.

### 4.3. Syllabus

The course will address the following topics:

Topic 1. The labour market as a social institution. Public labour market policies

Topic 2. Modeling of the labour market. Labour market indicators

Topic 3. Public participation in the labour market. Regulation

Topic 4. Public labour market policies. Labour market reforms. Passive labour market policies

Topic 5. Active labour market policies (ALMPs). Life-long learning (LLL)

Topic 6. Evaluation on public labour market policies

Topic 7. The observatory of the labour market, Intermediation and Labor Guidance

### 4.4. Course planning and calendar

For further details concerning the timetable, classroom and further information regarding this course please refer to <http://titulaciones.unizar.es/soci-poli-publi-soci/>

First session. Topic 1

Second session. Topics 2 and 3

Third session. Topics 3 and 4

Fourth session. Topics 5 and 6

Fifth session. Topics 6 and 7

Sixth session. Projects and invited sessions