

## 25349 - Photojournalism and image technique

### Syllabus Information

**Academic year:** 2024/25

**Subject:** 25349 - Photojournalism and image technique

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:**

**Semester:** First Four-month period

**Subject type:** Optional

**Module:**

### 1. General information

This subject consists of two fundamental parts that are complementary. The first involves the necessary knowledge of technique and photographic theory. The students acquire a basis of photographic technique, as well as notions of composition in order to achieve images capable of conveying what is happening in an information point. The second part is to get to know the practical reality, to go out and photograph the news coverage that will make the news.

In addition to the SDGs in Section 6, this subject works on the SDGs 16: Peace, Justice and Strong institutions and 17: Alliances to Achieve goals.

### 2. Learning results

The learning results derive directly from the acquisition of the following competencies:

- Understand, manage and apply a knowledge base on the different types of photography, the function of current journalistic photography, with indicators: apply the fundamentals of photojournalism to the analysis, with a critical spirit and ethical sense, of photographs from the journalistic field in different media.
- Understand and apply concepts, procedures and techniques to ideation and photographic production and editing, with indicators: apply procedural and technical knowledge to the production and editing of newsworthy photographs journalistic.

### 3. Syllabus

1. History of photojournalism
2. The rules for getting a good photograph
3. The fundamental elements that should be included in a press photograph
4. The genres of photojournalism: photo news, short photojournalism, photojournalism in depth, photojournalistic essay, photojournalistic portrait, photojournalistic column, photoillustration
5. Subgenres: photography in the interview (photojournalistic portrait); photography in the survey; photography in the review
6. Manipulation photographic manipulation in historical and current cases
7. The role of the photojournalist in newspaper newsrooms: past and present
8. The social function of press photography
9. The process of elaboration, production and publication of the photographs.

### 4. Academic activities

The students will carry out different practices such as simulated press conferences, real photo news, as well as to elaborate a series of works. They will receive practical classes, workshops and seminars on photography and content analysis, with the participation of professionals from outside Unizar.

The practical exercises aim to familiarize students with the use of equipment and photographic techniques, behaviors and attitudes in the different scenarios in which information is produced, as well as the journalistic gaze. The images that appeared in the daily press of the main newspapers will be analyzed. Specific examples of national, international and Aragonese photojournalists will be studied.

### 5. Assessment system

#### First Call

#### *Continuous assessment*

- 1) Practical test. Elaboration of 2 photonews with title and captions (10% of the final grade).

2) Theoretical-practical test. Short photoreport: (30% of the final grade). Elaboration of a photoreport, of 4 images and a brief text, its title and captions, on a specific current event.

3) Practical test. Production of an in-depth photo-report (35% of the final grade), with 8 photographs, with text, title and captions.

4) Examination: Theoretical contents of the second part of the subject (value 25% of the final grade).

#### *Global assessment*

Exam on theoretical and practical contents in which the student must demonstrate the adequate level of learning of the subject.

Common evaluation criteria: correct writing, communicative effectiveness of texts and images and the combination of both, quality, initiative and timeliness, correct application of techniques and standards.

#### **Second Call**

Global evaluation test identical to the first one.

### **6. Sustainable Development Goals**

4 - Quality Education

5 - Gender Equality

10 - Reduction of Inequalities