

## 25355 - Local Journalism

### Syllabus Information

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**Academic year:** 2024/25

**Subject:** 25355 - Local Journalism

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 272 - Degree in Journalism

**ECTS:** 6.0

**Year:**

**Semester:** First Four-month period

**Subject type:** Optional

**Module:**

### 1. General information

The learning of Local Journalism is based on the consideration that journalistic activity is always developed, with few exceptions, in a proximity environment. Therefore, this subject requires an in-depth study of a territorial reality (in this case, that of Zaragoza and other Aragonese localities) in order to interpret the news events that take place there, to report on them and to disseminate them through the most appropriate genres. The subject is part of the block of electives which aims to offer students, who have already received a basic training, the possibility of deepening their knowledge in more specialized subjects

### 2. Learning results

The learning results are directly derived from the acquisition of the following competency:

To deepen in the journalistic production and in the elaboration of local information, with the following indicators: to apply the knowledge to the analysis of local sections and local newspapers; to apply concepts and tools to the production of local newspapers.

### 3. Syllabus

1. Fundamentals and characteristics of local information.
2. Genres of local journalism: from strict news to in-depth reporting.
3. Criteria of 'newsworthiness' and topicality at the local level.
4. The areas of community journalism: municipal politics, events, economy, culture, sports, society, courts, citizenship.
5. Theory of photojournalism at the local level.

### 4. Academic activities

Expository classes: Sessions in which the basics of local journalism will be explained and how they can be applied to the reality of the city or town they live in.

Reading and analysis of local sections and newspapers. In these sessions, students will study and discuss local journalistic texts. Issues such as verification, the criteria that have turned this fact into news, the quantity and quality of narrative resources and their ethical approach will be addressed.

Production of local information for various media

Talks by professionals: two local journalism professionals will give a talk in which they will explain how they carry out their work.

### 5. Assessment system

#### First Call

##### *Continuous assessment*

1. Analysis of an informative piece published in local media. 15%.
2. Informative interview to a current affairs figure. 10%.
2. Writing a news *report* on a local current event. 10%.

3. Writing an extensive report on a local current affairs issue. 25%.

4. In-depth interview of a newsworthy character. 25%

5. Chronicle of the talk given by a journalist working for a local media. 15%.

Correction criteria: adaptation to the different journalistic genres, quality and balance of information sources, rigorous verification process, grammatical correctness, richness of expressive resources and journalistic interest. Rigor argumentative.

Global assessment

1. Analysis of four informative pieces (news, report, interview and chronicle). 50%

2. Writing an extensive report on a local current affairs topic. 25%.

3. Writing an in-depth interview with a relevant or newsworthy person in the local area. 25%.

Correction criteria: identical to those of the continuous evaluation.

### **Second Call**

Global evaluation test identical to the first one.

## **6. Sustainable Development Goals**

4 - Quality Education

5 - Gender Equality

10 - Reduction of Inequalities