

## **27849 - Academic Communication and Intercultural Linguistics**

### **Syllabus Information**

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**Academic year:** 2024/25

**Subject:** 27849 - Academic Communication and Intercultural Linguistics

**Faculty / School:** 103 - Facultad de Filosofía y Letras

**Degree:** 416 - Degree in English

**ECTS:** 6.0

**Year:**

**Semester:** Second semester

**Subject type:** Optional

**Module:**

### **1. General information**

The objectives of this course are: i) to learn to critically analyse written and oral genres in the humanities and ii) to learn to compose different genres or types of discourse, including types of discourse on the Internet.

In order to take the 3rd / 4th year elective Academic Communication and Intercultural Linguistics (27849) it is recommended to have previously passed two subjects included in the subject 04 Academic English: the foundation course Academic English I (27818) in the 2nd year, and Academic English II (27828) in the 3rd year.

### **2. Learning results**

Upon completion of this course, the student will be able to:

- analyse different aspects of academic communication in the context of globalization and the increasing use of ICT.
- analyse critically aspects of language, culture and identity in academic writing in English.
- apply the theoretical knowledge acquired to compose academic genres in English. Is able to apply methodologies and ICT resources to analyse critically academic genres.

### **3. Syllabus**

1. Genre analysis and English for Academic Purposes
2. English as a Lingua Franca in academic settings
3. Cross-cultural differences in academic rhetoric
4. Ethnographies of academic writing contexts
5. Digital genres and multimodality

### **4. Academic activities**

This course is based on the analysis of theoretical models and the performance of practical activities. Through the completion of tasks (identification, description and critical interpretation), students will put into practice the theoretical contents of the course and will use academic English as a tool for oral and written communication with special attention to the multilingual and multicultural context of academic communication and the increasing use of digital media. This practice will be based on the principles of formative assessment.

### **5. Assessment system**

#### **FIRST CALL**

Theoretical-practical written test with questions corresponding to the contents of the syllabus (100% of the final mark).

#### **SECOND CALL**

Theoretical-practical written test with questions corresponding to the contents of the syllabus (100% of the final mark).

#### **EVALUATION CRITERIA**

For all the tests, knowledge of theoretical frameworks, methodological approaches and ICT resources, the ability to apply these frameworks and approaches to the analysis and production of academic genres in English, analytical skills, argumentative rigour and critical reasoning and the use of the English language (level C1) will be assessed.

### **6. Sustainable Development Goals**

4 - Quality Education  
10 - Reduction of Inequalities  
17 - Partnerships for the Goals