



PCEO Grado en Derecho / Grado en Administración y Dirección de Empresas

30601 - Essences of Management

Course 2012 - 2013

Curso: 1, Semestre: 1, Créditos: 6.0

Basic information

Teachers

- **Nuria Alcalde Fradejas** delray@unizar.es
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Recommendations to attend this course

Course Schedule and Deadlines

Home

Learning outcomes that define this course

The student, in order to pass the course, will have to show her/his competence in the following skills:

Introduction

Brief presentation of the course

Competences

General aims of the course

The expected results of the course respond to the following general aims

Context/Importance of the course for the master degree

After completing the course, the student will be competent in the following skills:

Relevance of the skills acquired in the course

Evaluation

Assessment tasks

The student will prove that he/she has achieved the expected learning results by means of the following assessment tasks:

Activities and resources

Course methodology

The learning process that has been designed for this course is based on the following activities:

Outline of the Programme

The programme offered to the students to help them achieve the learning results includes the following activities :

Course planning

Calendar of actual sessions and presentation of works

Bibliographic references of the recommended readings

- Fundamentos de Administración y Dirección de Empresas / director, Manuel A. Espitia Escuer ; equipo de trabajo, Nuria Alcalde Fradejas ... [et al.] . - Ed. rev. septiembre de 2011 Zaragoza : Copy Center Digital, D.L. 2011