

25322 - Informative genres of TV

Información del Plan Docente

Academic Year	2016/17
Academic center	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	6.0
Course	2
Period	Second Four-month period
Subject Type	Compulsory
Module	---

1. Basic info

1.1. Recommendations to take this course

1.2. Activities and key dates for the course

2. Initiation

2.1. Learning outcomes that define the subject

2.2. Introduction

3. Context and competences

3.1. Goals

3.2. Context and meaning of the subject in the degree

3.3. Competences

3.4. Importance of learning outcomes

4. Evaluation

5. Activities and resources

5.1. General methodological presentation

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

5.2. Learning activities

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- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

5.3.Program

The topics included are:

0. Introductory framework: television. Background, current and future situation. Group working system: distribution by professional categories. Television as a medium in the digital age.

1. The organisation of news services: rules and strategies in production routines. How an editorial department works in television: teamwork. Distributions of duties. Support services to the editorial department.

2. How a news programme is made for television. How the information is created: from the facts to the story. Formats through which news sources are received. News selection criteria. The news cycle.

Main elements concerning television information.

3. Audiovisual news genres. Audiovisual genres and the news genre. News genres in television: typology

4. Reference or expository genres I: the news. The news on television: basic concepts. The lead-in: the beginning of the news, how to appeal to news viewers, typology, "on the scene", live. The development of the news: the body, insertion of statements, background sound effects. News editing for television: the reconstruction of reality. Categorisation of types of news.

5. Reference and expository genres II: overview of reports and documentaries. The report: concept. Elements of the report; structure and typology. The production phases of a report. The documentary: overview of the genre, differences and similarities to reports. Types of documentaries.

6. Appellative or dialogic genres: interviews and debates. The interview: how to prepare one, how to perform one (attention to non-verbal communication) and how to broadcast one (live or recorded). How to ask questions. Types of interview. The debate: a confrontation of opinions regarding a topic.

7. Expressive and testimonial genres: features and commentaries. The feature from the location of the event: the work of special correspondents and reporters. Conjunction of the information gathered by the five senses: a symbiosis in the narration by the reporter. The commentary: highlighting the pros and cons of the reported event. Where to place the commentary in news services. Analysis of features and commentaries.

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8. News programming and audience analysis. The programming grid: the distribution of news spaces. The daily news on generalist channels: updates and newscasts. Hourly news programmes on specialist channels. Infoshows: information and entertainment. Television programmers in the battle for the audience. How television audiences are measured: indicators.

5.4.Planning and scheduling

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources

The recommended bibliography can be found on the University of Zaragoza Library website (<http://psfunizar7.unizar.es/br13/eGrados.php?id=139&p=1>)