

25324 - Oral and written techniques (part I): Speaking

Información del Plan Docente

Academic Year	2016/17
Academic center	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	3.0
Course	3
Period	First Four-month period
Subject Type	Compulsory
Module	---

1. Basic info

1.1. Recommendations to take this course

1.2. Activities and key dates for the course

2. Initiation

2.1. Learning outcomes that define the subject

2.2. Introduction

3. Context and competences

3.1. Goals

3.2. Context and meaning of the subject in the degree

3.3. Competences

3.4. Importance of learning outcomes

4. Evaluation

5. Activities and resources

5.1. General methodological presentation

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

5.2. Learning activities

- Theoretical lectures.
- Practical lectures.

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- Individual work.
- Personal study.
- Assessment activities.

5.3.Program

1. The oral and written code. Contextual differences and textual differences.

Spontaneous oral language and what is written to be spoken.

2. Non-verbal codes. Voice, posture and gestures.

3. Linguistic correction in oral discourse.

3.1. Normative phonetics of Spanish: the correct pronunciation of vowel and consonant sounds in Spanish.

3.2. Accent orthology

3.3. Intonation: the fundamental melodic curves of Spanish.

3.4. Grouped sounds: hiatus, synaeresis, synaloepha and their relationship with the accent and intonation.

4. The construction of oral discourse.

4.1. The orality process. Organisational techniques for oral discourse.

4.2. Normative syntax of oral discourse.

4.3. The use of the lexicon in oral discourse.

4.4. Coherence and cohesion in oral discourse.

5. Interaction in oral discourse.

5.1. The relationship between the listener and the speaker.

5.2. Techniques to attract and keep attention.

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5.3. Techniques to convince.

6. Some practical cases of oral presentation.

5.4.Planning and scheduling

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources

The recommended bibliography can be found on the University of Zaragoza Library website (<http://psfunizar7.unizar.es/br13/eGrados.php?id=139&p=1>)