

## 25332 - History of journalism

### Información del Plan Docente

Academic Year	2016/17
Academic center	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	6.0
Course	4
Period	First Four-month period
Subject Type	Compulsory
Module	---

### 1. Basic info

#### 1.1. Recommendations to take this course

#### 1.2. Activities and key dates for the course

### 2. Initiation

#### 2.1. Learning outcomes that define the subject

#### 2.2. Introduction

### 3. Context and competences

#### 3.1. Goals

#### 3.2. Context and meaning of the subject in the degree

#### 3.3. Competences

#### 3.4. Importance of learning outcomes

### 4. Evaluation

### 5. Activities and resources

#### 5.1. General methodological presentation

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

#### 5.2. Learning activities

## 25332 - History of journalism

- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

### 5.3.Program

1. History and social communication. 2. The press in the Spanish Enlightenment. 3. Propaganda and public opinion at the end of the 18th and beginning of the 19th century. 5. The development of political journalism in the 19th century. 6. The golden age of Spanish journalism. Business journalism in the first decades of the 20th century. 7. The press during the Spanish Civil War and Francoism 8. From the Transition to Democracy in the Spanish press 9. The new types of journalism and the digital age.

### 5.4.Planning and scheduling

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts ( *Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

### 5.5.Bibliography and recommended resources

The recommended bibliography can be found on the University of Zaragoza Library website ( <http://psfunizar7.unizar.es/br13/eGrados.php?id=139&p=1> )