

25337 - Specialised Communication Projects: Magazine Radio Programme

Información del Plan Docente

Academic Year	2016/17
Academic center	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	9.0
Course	4
Period	Second Four-month period
Subject Type	Compulsory
Module	---

1. Basic info

1.1. Recommendations to take this course

1.2. Activities and key dates for the course

2. Initiation

2.1. Learning outcomes that define the subject

2.2. Introduction

3. Context and competences

3.1. Goals

3.2. Context and meaning of the subject in the degree

3.3. Competences

3.4. Importance of learning outcomes

4. Evaluation

5. Activities and resources

5.1. General methodological presentation

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

5.2. Learning activities

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- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

5.3.Program

TOPIC 1. The history of radio and the evolution of radio programming. Listening to relevant examples in the history of the medium. Introduction to the concept of programming, the grid and the magazine. Analysis of the grids of the main Spanish broadcasters.

TOPIC 2. Audiences in radio. The measurement of audiences, systems, criticism and the Internet. Audiences and programming. The design of grids. The concept of the programme, broadcasting slot and objective public. Grid models in Spain, Europe and the USA.

TOPIC 3. Magazine models in Spanish radio. Participation in the radio. Individual work in class concerning the analysis of contents and presentation.

TOPIC 4. The radio on the Internet. New formats and resources. The democratisation of production.

TOPIC 5. Direction in radio. The use of mixing desks and editing programs, the concept of continuity, auditory imagery and sound levels. Direction resources.

5.4.Planning and scheduling

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources

The recommended bibliography can be found on the University of Zaragoza Library website (<http://psfunizar7.unizar.es/br13/eGrados.php?id=139&p=1>)