

25339 - Specialised Communication Projects: Specialised Supplement/Magazine

Información del Plan Docente

Academic Year	2016/17
Academic center	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	9.0
Course	4
Period	Second Four-month period
Subject Type	Compulsory
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

5.2.Learning activities

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- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

5.3.Program

TOPIC 1. CULTURE and JOURNALISM

1.1 Two complex spheres: Culture and Journalism

1.2 Culture, cultural industries and the cultural field

TOPIC 2. CULTURAL JOURNALISM

2.1 Specialised journalism, cultural journalism: production, circulation and consumption

2.2 Characteristics and frameworks of action: supplements, magazines and cultural blogs

2. 2. 1. Cultural supplements

2.2. 2. Magazines and cultural blogs

TOPIC 3. CULTURAL CRITICISM, ESSAYS, REVIEWS

TOPIC 4. LITERARY JOURNALISM, NARRATIVE OR FEATURES JOURNALISM

TOPIC 5. FEATURES AND PROFILES

TOPIC 6. ARTICLES AND OPINION COLUMNS

5.4.Planning and scheduling

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources

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The recommended bibliography can be found on the University of Zaragoza Library website (<http://psfunizar7.unizar.es/br13/eGrados.php?id=139&p=1>)