

25350 - Mass culture theory

Información del Plan Docente

Academic Year	2016/17
Academic center	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	6.0
Course	
Period	Four-month period
Subject Type	Optional
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

5.2.Learning activities

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- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

5.3.Program

Unit I: Background information concerning mass culture: psychoanalysis, critical theories and functionalism. Culture discontent. Two critical perspectives: Horkheimer and Adorno and Benjamin/Kracauer. The case of Walter Benjamin. A contemporary reading: David Harvey.

Unit II: Mass culture and communication in the age of late capitalism: Fredric Jameson. Postmodernity: Lyotard, Jameson and Harvey. Late structuralism and post-structuralism: Michel Foucault, Gilles Deleuze and Félix Guattari. Mass culture and technique: Vilém Flusser.

Unit III: Networks and mass culture. Víctor Silva and Rodrigo Browne; Mass culture and culture; Film and cultural crisis in *La Dolce Vita*. A figure of mass culture: the paparazzi. Film as mass culture: neorealism and *La Dolce Vita*. *La Dolce Vita*, mass culture and the city.

5.4.Planning and scheduling

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources

The recommended bibliography can be found on the University of Zaragoza Library website (<http://psfunizar7.unizar.es/br13/eGrados.php?id=139&p=1>)