

## 25354 - Graphic Design and Infographics

### Información del Plan Docente

<b>Academic Year</b>	2016/17
<b>Academic center</b>	103 - Facultad de Filosofía y Letras
<b>Degree</b>	272 - Degree in Journalism
<b>ECTS</b>	6.0
<b>Course</b>	
<b>Period</b>	Four-month period
<b>Subject Type</b>	Optional
<b>Module</b>	---

### **1.Basic info**

#### **1.1.Recommendations to take this course**

#### **1.2.Activities and key dates for the course**

### **2.Initiation**

#### **2.1.Learning outcomes that define the subject**

#### **2.2.Introduction**

### **3.Context and competences**

#### **3.1.Goals**

#### **3.2.Context and meaning of the subject in the degree**

#### **3.3.Competences**

#### **3.4.Importance of learning outcomes**

### **4.Evaluation**

### **5.Activities and resources**

#### **5.1.General methodological presentation**

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

#### **5.2.Learning activities**

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- Theoretical lectures.
- Practical lectures.
- Individual work.
- Personal study.
- Assessment activities.

### 5.3.Program

Theoretical part

1. Presentation. The different forms of communication. Form and function.
2. History and evolution of graphic design.
3. The creation and development of a technology: Infography as data representation and communication.
4. The evolution of infography, from John Snow to augmented reality.
5. Types and applications of graphics

Practical part

6. Work, presentation and discussion in class

### 5.4.Planning and scheduling

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts ( *Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

### 5.5.Bibliography and recommended resources

The recommended bibliography can be found on the University of Zaragoza Library website ( <http://psfunizar7.unizar.es/br13/eGrados.php?id=139&p=1> )