

#### 25355 - Local Journalism

#### Información del Plan Docente

Academic Year 2016/17

**Academic center** 103 - Facultad de Filosofía y Letras

**Degree** 272 - Degree in Journalism

**ECTS** 6.0

Course

Period Four-month period

Subject Type Optional

Module ---

1.Basic info

1.1.Recommendations to take this course

1.2. Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2. Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

## 5.1.General methodological presentation

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

## 5.2.Learning activities

- Theoretical lectures.
- · Practical lectures.



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- · Individual work.
- Personal study.
- Assessment activities.

### 5.3.Program

- -CHARACTERISTICS
- -TYPES OF MEDIA AND OF EDITORIAL DEPARTMENTS
- -AREAS: MUNICIPAL, POLITICAL, INFRASTRUCTURES, EVENTS, COURTS, DEFENCE, HEALTH, EDUCATION, REGIONS, ECONOMY, CULTURE, SPORTS AND SOCIETY.
- -AGENDA OF TOPICS AND OF PROVISIONS
- -GENRES
- -COMMUNICATION
- -PHOTOGRAPHY
- -CURRENT AFFAIRS
- -DEVELOPMENT OF A LOCAL MEDIUM
- -COVERAGE OF EVENTS AND DRAFTING OF LOCAL NEWS
- -VISITS TO MEDIA AND TO COMMUNICATIONS OFFICES
- -TALKS WITH PROFESSIONALS

## 5.4. Planning and scheduling

See the academic calendar of the University of Zaragoza (http://academico.unizar.es/calendario-academico/calendario) and the website of the Faculty of Philosophy and Arts ( *Schedule* of *classes* : https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases; Examination schedule: https://fyl.unizar.es/calendario-de-examenes#overlay-context=)

More information will be provided on the first day of class.

## 5.5.Bibliography and recomended resources

The recommended bibliography can be found on the University of Zaragoza Library website ( <a href="http://psfunizar7.unizar.es/br13/eGrados.php?id=139&p=1">http://psfunizar7.unizar.es/br13/eGrados.php?id=139&p=1</a>)



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