

25359 - Modern languages I (English)

Información del Plan Docente

Academic Year	2016/17
Academic center	103 - Facultad de Filosofía y Letras
Degree	272 - Degree in Journalism
ECTS	6.0
Course	2
Period	First Four-month period
Subject Type	Basic Education
Module	---

1. Basic info

1.1. Recommendations to take this course

1.2. Activities and key dates for the course

2. Initiation

2.1. Learning outcomes that define the subject

2.2. Introduction

3. Context and competences

3.1. Goals

3.2. Context and meaning of the subject in the degree

3.3. Competences

3.4. Importance of learning outcomes

4. Evaluation

5. Activities and resources

5.1. General methodological presentation

See "Learning activities " and "Syllabus".

More information will be provided on the first day of class.

5.2. Learning activities

Reading and understanding different types of Media texts written in English (headlines, news stories, reports, news features, interviews, feature articles, editorials, personal columns, literary, film and theatre reviews).

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Analysis of some lexical, linguistic and discourse aspects of writings in different types.

Written and spoken summaries of previously read texts.

Writing in English media-style texts for different media (print journalism -newspapers and magazines-, radio and television) and belonging to different genres (headlines, news stories, press releases, reports, news features, interviews, feature articles, etc.).

Translation of some informational media texts highlighting the linguistic and pragmatic discourse of the original English texts so as to learn how to translate them in the most appropriate way into the target language (Spanish). In this way the student will deal with the most important translational problems and will learn how to solve the linguistic, lexical and discourse aspects of translation of different genres in Media Writing.

Vocabulary exercises to reinforce lexical items seen in a range of media genres and topics.

Putting together a folder with all tasks, exercises and activities carried out during the course.

Preparation of 10 minutes long oral presentations and delivery in front of peers.

Debating news and current events in English where the student will choose his/her topic(s) according to their own interests from a variety of social, financial, political and cultural aspects and analysing sociolinguistic characteristics of English speaking countries.

5.3.Program

Unit 1: Newspapers.

1.1 Writing Headlines

1. Analysing newspapers. Understanding bias in texts
2. Interviews. Writing Interviews. Notes from an interview Practising interviews skills

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3. Newspapers Articles. Types of Articles.

4. Planning and writing a newspaper article

Unit 2: Radio

2.1. Introducing radio programmes

2.2 Understanding the language of radio presenters

The language of radio production. Understanding the production process

2.3. Radio commissioning brief

2.4. Planning a news list. 24-hour schedule of a radio producer

2.5. Giving post-production feedback

Unit 3: Magazines

3.1. Composing magazine covers. The language of magazine covers. An editorial meeting

3.2. Planning the contents of a magazine. Stylistics devices

3.3. Giving instructions for a photo shoot

3.4. The language of email correspondence. The language of answerphone messages

3.5. Planning and writing a true-life story

Unit 4: Television

4.1. Understanding the pre-production process. The language of television production.

4.2. Organising a filming schedule. Planning the making of a TV documentary.

4.3. Vocabulary of filming procedures and equipment

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4.4. Filming on location.

4.5. Editing a TV documentary. Vocabulary of editing a TV documentary.

5.4.Planning and scheduling

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources

The recommended bibliography can be found on the University of Zaragoza Library website (<http://psfunizar7.unizar.es/br13/eGrados.php?id=139&p=1>)