

## 26325 - Sports Management and Legislation

### Información del Plan Docente

<b>Academic Year</b>	2016/17
<b>Academic center</b>	229 - Facultad de Ciencias de la Salud y del Deporte
<b>Degree</b>	295 - Degree in Physical Activity and Sports Science
<b>ECTS</b>	6.0
<b>Course</b>	4
<b>Period</b>	First semester
<b>Subject Type</b>	Compulsory
<b>Module</b>	---

### **1.Basic info**

#### **1.1.Recommendations to take this course**

#### **1.2.Activities and key dates for the course**

### **2.Initiation**

#### **2.1.Learning outcomes that define the subject**

#### **2.2.Introduction**

### **3.Context and competences**

#### **3.1.Goals**

#### **3.2.Context and meaning of the subject in the degree**

#### **3.3.Competences**

#### **3.4.Importance of learning outcomes**

### **4.Evaluation**

### **5.Activities and resources**

#### **5.1.General methodological presentation**

#### **5.2.Learning activities**

#### **5.3.Program**

The aim of the present subject it is to introduce the students into the management of sports business and institutions through the study of their value chain. For so doing the course is divided into four main parts.

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Part 1: The first, about general concepts, Management, Firm, Entrepreneur, Strategic Management, Internal Analysis and Functional Diagnostic are the concepts to be studied.

Chapter I. ORGANIZATIONS, FIRMS AND THEIR MANAGEMENT.

Part 2: The second part is devoted to the primary activities that make up for the basic productive sequence of the organization. It includes:

Chapter II. INTERNAL LOGISTIC ACTIVITIES.

Chapter III. OPERATIONS ACTIVITIES.

Chapter IV. EXTERNAL LOGISTIC ACTIVITIES.

Chapter V. LAS MARKETING AND SALES ACTIVITIES.

Chapter VI. SERVICE ACTIVITIES.

**Part 3:** The third part is devoted to study the particularities of those support value activities that make the primary activities possible. It includes:

Chapter VII. PURCHASING ACTIVITIES.

Chapter VIII. TECHNOLOGICAL ACTIVITIES DEVELOPMENT.

Chapter IX. HUMAN RESOURCES MANAGEMENT ACTIVITIES.

Chapter X. INFRASTRUCTURE ACTIVITIES: MANAGEMENT, ORGANIZATION AND FINANCES.

**Part 4:** The fourth part is devoted to to the legal particularities that condition the organization of sport. It includes:

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Chapter XI. THE ORGANIZATION AND ADMINISTRATION OF THE SPANISH SPORT.

Chapter XII. SECOND DEGREE SPORT ENTITIES.

Chapter XIII. FIRST DEGREE SPORT ENTITIES: THE SPORTS CLUBS.

Chapter XIV. SPORTS LIMITED COMPANIES.

### **5.4.Planning and scheduling**

### **5.5.Bibliography and recommended resources**