

60911 - Diffusion, communication, assessment and interpretation of cultural heritage

Información del Plan Docente

Academic Year	2016/17
Academic center	103 - Facultad de Filosofía y Letras
Degree	351 - Master's in Cultural Heritage Management
ECTS	6.0
Course	1
Period	Four-month period
Subject Type	Compulsory
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

See " Learning activities " and " Syllabus ".

More information will be provided on the first day of class

5.2.Learning activities

- Theoretical lectures.

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Practical lectures.

- Individual work.
- Personal study.

Assessment activities

5.3.Program

Dissemination, communication, improvement and interpretation of cultural heritage:

- The socio-professional sphere concerning the dissemination and interpretation of cultural heritage.
- Communication and instruments for cultural dissemination.
- Cultural policy.
- Educational and social inclusion units.
- New technologies for the dissemination of heritage.

5.4.Planning and scheduling

See the academic calendar of the University of Zaragoza (<http://academico.unizar.es/calendario-academico/calendario>) and the website of the Faculty of Philosophy and Arts (*Schedule of classes* : <https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>; Examination schedule: <https://fyl.unizar.es/calendario-de-examenes#overlay-context=>)

More information will be provided on the first day of class.

5.5.Bibliography and recommended resources