

28341 - Tourism and Land

Información del Plan Docente

Academic Year	2016/17
Academic center	103 - Facultad de Filosofía y Letras
Degree	419 - Degree in Geography and Land Management
ECTS	6.0
Course	
Period	Half-yearly
Subject Type	Optional
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

The learning and teaching methodology developed in the course is aimed to promote the attainment of its objectives. A wide range of teaching and learning activities is implemented, such as interactive lessons, practical exercises, individual or group activities, directed activities, field work and private study.

A high level of student participation will be required from all students throughout the course.

Extensive material will be available *via* the Moodle site of the course. This offers a variety of resources including a

28341 - Tourism and Land

repository of the lecture notes used in class, a course syllabus as well as other forms of course-specific materials, including a discussion forum.

5.2.Learning activities

Lecture sessions: 35 hours

Practical activities: Interactive, individual or group activities: 15 hours

Case studies: 10 hours

Field work: 12 hours

Assessment: 4 hours

Directed activities: 10 hours

Private study: 64 hours

5.3.Program

The lecture course will address the following main issues:

1. Tourism, an eminently space activity: conceptual and methodological aspects. The tourism system. New forms, new spaces: the cultural dimension of tourism phenomenon. Evolution of the subject.
2. Tourism and spatial mobility. Problems concerning the extent of the tourist flow. Sources for study. Presence and activity indicators (indices and rates). Flows and tourist destinations spatial patterns.
3. The study of tourism demand: characteristics, evolution and typology. Problems measuring demand. A scientific explanation of demand
4. Determinants of tourism and its evolution I: The natural environment and tourist attraction. Relief, climate and forest resources. Water resources and the sea
5. Determinants of tourism and its evolution II: human, political, economic, technical and cultural factors. The role of transport and technologies of information and communication.
6. The tourist supply . Characteristics, structure and typology of tourism products. The role of public and private sectors. Scientific explanation patterns.
7. Spatial processes and typologies of tourism development. The coastal areas. The spaces of winter sports. Water recreational areas. Urban tourism. Rural tourism

28341 - Tourism and Land

8. The spatial impact of tourism. Effects on the natural environment, population and settlements system, employment, rural areas. Carrying capacity and life cycle of tourist destinations

9. Tourism management policy. Quality and sustainable development.

10. Towards a theory of tourism space

5.4.Planning and scheduling

The course is divided into four thematic blocks. The first block includes the following themes: 1 and 2; it runs during the first three weeks of the term. The second thematic block includes the themes 3-5 and runs during the following four weeks. The third block covers the themes 6-8 and develops during the following four weeks, and the final block covers the themes 9 and 10, during the last weeks of the course.

For further details concerning the timetable, classroom and other information of the course please refer to the

"Facultad de Filosofía y Letras" web site (<https://fyl.unizar.es/horario-de-clases#overlay-context=horario-de-clases>)

5.5.Bibliography and recommended resources

- BONIFACE, B, G. et COOPER. CH, P., 2012, *Worldwide Destinations: The geography of travel and tourism*. London et New York: Routledge
- CALLIZO SONEIRO, J., 1991, *Aproximación a la geografía del turismo*. Madrid: Ed. Síntesis
- FRANKLIN, A., 2003, *Tourism, an introduction*. London: Sage.
- HALL, C. M. et PAGE, S. J., 1999 (2002), *The Geography of Tourism and Recreation: Environment, Place and Space*. London-New York: Routledge.
- LOZATO-GIOTART, J. P., 2008, *Géographie du tourisme. De l'espace consommé à l'espace maîtrisé*. Paris: Pearson Education.
- PEARCE, D. G., 1987, *Tourism today. A geographical analysis*. London: Longman.
- WILLIAMS, S. et LEW, A. A., 2015, *Tourism Geography - Critical understanding of place, space and experience*. London: Routledge