

## 27719 - Mercantile law I

### Información del Plan Docente

Academic Year	2016/17
Academic center	102 - Facultad de Derecho
Degree	421 - Degree in Law
ECTS	9.0
Course	3
Period	First semester
Subject Type	Compulsory
Module	---

### 1. Basic info

#### 1.1. Recommendations to take this course

#### 1.2. Activities and key dates for the course

### 2. Initiation

#### 2.1. Learning outcomes that define the subject

#### 2.2. Introduction

### 3. Context and competences

#### 3.1. Goals

#### 3.2. Context and meaning of the subject in the degree

#### 3.3. Competences

#### 3.4. Importance of learning outcomes

### 4. Evaluation

### 5. Activities and resources

#### 5.1. General methodological presentation

#### 5.2. Learning activities

#### 5.3. Program

### Commercial and Business law I (Basic rules on entrepreneurs and their undertakings, Competition law and Company law)

1. Commercial and Business law as a specific law area: concept and sources. New trends on Commercial and

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Business law.

2. Basic rules of entrepreneur's activity: freedom to compete (antitrust, mergers' control and state aids), intellectual property rights (patents, industrial design, plant varieties, trademarks...), unfair competition, advertising and accounting regulation.
3. Acquisitions and other transactions over the undertaking.
4. Entrepreneur's statute
5. Regulation on individual entrepreneur and Company Law

### **5.4.Planning and scheduling**

### **5.5.Bibliography and recommended resources**