

29298 - Ethical and Political Foundations of Consumption / Adaptation Course

Información del Plan Docente

Academic Year	2016/17
Academic center	229 - Facultad de Ciencias de la Salud y del Deporte
Degree	441 - Degree in Human Nutrition and Dietetics
ECTS	2.0
Course	4
Period	First semester
Subject Type	Optional
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

The learning process that is designed for this subject is based on the following: The learning process of this subject is based on the analysis of texts, which provide theoretical us to better understand the processes of production and consumption of tools. In these texts, the ethical and political aspects of the consumer society will be sought.

1. Lecture participatory.

2. Seminars of group problem solving and cases.

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3. Study of content related to the lectures, preparation of seminars, information search and further reading.
4. Performing various tests for verification of the acquisition of both theoretical and practical knowledge and skills acquisition.

5.2.Learning activities

LEARNING ACTIVITIES: 1. Selection and exhibition texts 2. Comment text 3. Recensión literature and research 4. Development of conceptual synthesis.

5.3.Program

1. Theoretical Foundations of consumption.
 - 1.1 . Birth and development of the consumer society .
 - 1.2 . Need and consumption in the history of economic and political thought .
 - 1.3 . Analysis of economic and political theories of consumption.
 - 1.4 . institutional foundations of cultural theories of consumption .
 - 1.5 . Approach to a consumption - reflective normative ethics.
2. Contemporary problems of consumption.
 - 2.1 . Ecology and environmental ethics.
 - 2.2 . Ethics consumption and advertising.
 - 2.3 . Consumption , freedom and happiness.
 - 2.4 . anthropological, sociological and political inequalities in the distribution of wealth in the world bases.
 - 2.5 . Ethics and new technologies.

5.4.Planning and scheduling

Schedule sessions and presentation of works 1st Session: Presentation of the subject 2nd Session: Presentation of selected texts Session 3: Presentation of the main reading Following sessions: Analysis and commentary of selected texts Session evaluation : Written test Note : The work mandatory recession will be presented under the direction of Professor fifteen days before the official date of the written test in both convocvatorias.

5.5.Bibliography and recomended resources

Bibliography:

Bauman, Zygmunt. Work, Consumerism and the New Poor / Zygmunt Bauman; translation by Victoria de los Angeles Boschiroli. - [1a. Ed.] Barcelona: Gedisa, 2000

Cortina Orts, Adela. An ethical consumer: consumer citizenship in a global world / Adela Cortina Madrid: Taurus, D.L. 2002

Fukuyama, Francis. The big break / Francis Fukuyama; Translation Laura Paredes. - 1st ed. Barcelona [etc.]: Ediciones B, 2000

Lipovetsky, Gilles. The era of emptiness: essays on contemporary / Gilles Lipovetsky individualism. - 8th ed. Barcelona: Anagrama, 2010

Nussbaum, Martha Craven (Building capacity: proposal for human development / Martha C. Nussbaum - 1st ed, 5th reimpr Barcelona. Paidós, 2015....

Putnam, Robert D .. Bowling Alone: ​​The collapse and revival of American community / Robert D.

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Putnam; José Luis Gil translation Arist

Recommended resources:

Benito Alonso, L. E. (2000), "The transformation of the mode of consumption. The material life between Fordism and post-Fordism" in Ullastres Gimeno (2000), pp. 35-67.

Buchanan, J. and Tullock, G. (1962), *The Calculus of Consent*, Ann Arbor, University of Michigan Press.

Buchanan, J. Vanberg V.J. (1991), "Market as a Creative Process", *Economics and Philosophy*, vol. 7, p. 167-186. Reprinted Hausman, D.M. (Ed.), *The Philosophy of Economics*, Cambridge University Press, 1994, pp. 315-335.

Buchanan, J. (1994), *Ethics and Economic Progress*, Norman, University of Oklahoma Press.

Campbell, C. (1987), *The Romantic Ethic and the Spirit of Modern Consumerism*, Oxford, Blackwell.

Cortina Orts, A. (1999), "Ethics of consumption," *Keys practical reason*, 97 (nov.), Pp. 36-42. Gimeno republished in Ullastres, J.A. (2000), pp. 203-213.

Corrigan, P. (1997), *The Sociology of Consumption*, London, SAGE publications.

Deaton, A. (1992) *Understanding Consumption*, Oxford, Clarendon.

Friedman, M. (1973), *A theory of consumption function*, Madrid, Alliance.

Gimeno Ullastres, J.A. (Coord.) (2000) *Consumption in Spain: an overview*, Madrid, Visor-Argentaria.

Luttwak, E. (2000), *Tirbocapitalismo. Who the winners and losers in globalization*, Barcelona, Criticism.

Malagon Bernal, J.L. (Coord.) (1999) *Consumer education and welfare*, Sevilla, Signatura.

Morgan, J.N (1955), *Consumer Economics*, New York, Prentice-Hall.

Ritzer, G. (2000), *The charm of a disenchanted world. Revolution in media consumption*, Barcelona, Ariel.

Rodríguez Braun, C. (2000), *State v market*, Madrid, Taurus.

Przeworski, A. (1991), *Democracy and market. political and economic reforms in Eastern Europe and Latin America*, Cambridge, Cambridge University Press.

Shapley, L. S. and Shubik, M. (1969), "On Market Games", *Journal of Economic Theory*, 1, pp. 9-25.

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Shapley, L. S. and Shubik, M. (1976), "Competitive Outcomes in the Cores of Market Games", International Journal of Game Theory, 4, pp. 229-237.

Velasquez, M. G. (1998), Business Ethics. Concepts and Cases, New Jersey, Prentice Hall.or . - 1st ed. Barcelona: Galaxia Gutenberg: Ballantine Books, 2002