

29100 - Introduction to economics

Información del Plan Docente

Academic Year	2016/17
Academic center	177 - Escuela Universitaria de Turismo
Degree	445 - Degree in Tourism
ECTS	6.0
Course	1
Period	First semester
Subject Type	Basic Education
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

Several teaching methods will be implement in class. 'Introduction to Economics' combines theoretical sessions and practical sessions (where students take a more active part).

5.2.Learning activities

Teaching methodology:

- Lectures and practical sessions (problems sets)

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- Tutorial discussion
- Self-study

5.3.Program

INTRODUCTION AND MICROECONOMICS.

Unit 1. Basic economic concepts.

Unit 2. Supply and demand.

Unit 3. Production and costs.

Unit 4. Market structure: perfect competition, monopoly, monopolistic competition and oligopoly.

MACROECONOMICS.

Unit 5. Measurement of economic performance: production, employment and inflation.

Unit 6. Aggregate demand and aggregate supply. Economic fluctuations.

Unit 7. Fiscal policy.

Unit 8. Monetary policy.

5.4.Planning and scheduling

The course is spread over 15 weeks with 4 weekly classes of 1 hour.

The final schedule will be published in the learning platform Moodle.

Classroom hours :

- Lectures: 38h.
- Practical classes: 22h.
- Tutorial discussion: 8h.
- Exams: 4h.

Homework hours :

- Self-study: 78h.

5.5.Bibliography and recommended resources

Bibliography: <http://psfunizar7.unizar.es/br13/egAsignaturas.php?codigo=29100&Identificador=12765>

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