29109 - Heritage resources

Información del Plan Docente

Academic Year	2016/17
Academic center	177 - Escuela Universitaria de Turismo
Degree	445 - Degree in Tourism
ECTS	6.0
Course	1
Period	Half-yearly
Subject Type	Basic Education
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

Methodology
- Participatory class
- Individual activities
- Teamwork
- Visits to heritage resources.
- Case studies
- Expert Talks
- Practical assigments
- Exam.

5.2.Learning activities

The program that is offered to student will help him to achieve the expected results includes the following activities ...

Activities

-Classroom teaching, presentation of individual and group work.
-Tutorship.
-Workshop.

-Theoretical / practical work.
-Exam.

5.3.Program

LESSON 1. Concept of Heritage. The natural and cultural heritage.
1.1. Evolution of the concept of heritage
1.2. Concept and types of natural heritage
1.3. Concept and types of cultural heritage
1.4. Equity of the territory as landscape
1.5. Case Study: The Cultural Parks in Aragón
LESSON 2. Inventory, cataloging and evaluation of the tourism potential of heritage resources.
2.1. Tourist heritage resources
2.2. Kinds of tourism resources
2.3. Resources inventory
2.4. Evaluation of the touristic potential
2.5. Case study: development of a tab-resources inventory
LESSON 3. Tourism impacts on heritage resources.
3.1. Economic impacts of tourism on heritage resources
3.2. Sociocultural impacts of tourism on heritage resources
3.3. Environmental impacts of tourism on heritage resources
3.4. Responding to the impacts: the philosophy of sustainability
LESSON 4. Instruments and policies to protect the natural heritage
4.1. Evolution of natural heritage protection
4.2. Regulatory instruments of protection of natural heritage
4.3. Figures of legal protection of natural heritage
4.4. Consequences of the policies of protection of natural heritage in management
LESSON 5. Instruments and policies for the protection of cultural heritage
5.1. Evolution of the protection of cultural heritage
5.2. Normative instruments protecting cultural heritage
5.3. Figures of legal protection of cultural heritage
5.4. Consequences of the policies of protection of cultural heritage in management
LESSON 6. Heritage as a touristic resource
6.1. Management of public use of natural heritage as a touristic resource
6.2. Management of public use of cultural heritage as a touristic resource
6.3. Offer and tourist equipments
6.4. Case Studies
LESSON 7. Heritage resources and land use. New models and management policies and development territory
7.1. What is regional planning?
7.2. Systemic vision of the territory: Working methodologies
7.3. Territoriality and new objectives of development

7.4. The new model of Management

5.4.Planning and scheduling

Calendar
It is set by the teacher at the beginning of course both in classes and in the moodle platform.

5.5.Bibliography and recomended resources

Bibliography: http://psfunizar7.unizar.es/br13/egAsignaturas.php?codigo=29109&Identificador=12774