

## 29128 - Tourism: Planning and Land Management

### Información del Plan Docente

<b>Academic Year</b>	2016/17
<b>Academic center</b>	177 - Escuela Universitaria de Turismo
<b>Degree</b>	445 - Degree in Tourism
<b>ECTS</b>	6.0
<b>Course</b>	3
<b>Period</b>	Second semester
<b>Subject Type</b>	Compulsory
<b>Module</b>	---

### **1.Basic info**

#### **1.1.Recommendations to take this course**

#### **1.2.Activities and key dates for the course**

### **2.Initiation**

#### **2.1.Learning outcomes that define the subject**

#### **2.2.Introduction**

### **3.Context and competences**

#### **3.1.Goals**

#### **3.2.Context and meaning of the subject in the degree**

#### **3.3.Competences**

#### **3.4.Importance of learning outcomes**

### **4.Evaluation**

### **5.Activities and resources**

#### **5.1.General methodological presentation**

The learning process that is designed for this subject is based on the following:

The procedure is based on the continued work of the student for attending lectures, participating in classes and accomplishment of both individual and group activities that promote understanding and knowledge listed in paragraph 5.2.

The ongoing work of students along with learning activities based on theoretical and attendance of practical sessions, in

## 29128 - Tourism: Planning and Land Management

which will be presented and discussed issues related to the objectives and content of the subject, and where student participation will be promoted and encouraged.

The division of students into two groups serve to carry out practical classes, in which they will apply the basic theoretical and practical concepts, (phases of planning, management models, real case studies on spatial planning of tourist towns, etc.) and managing geographic analysis tools, databases and thematic spatial data. These sessions will be encouraged to select the appropriate information and participate in group workshops.

The training activities will be interspersed with theoretical and practical sessions and practical classes, and others outside the classroom regarding potential visits, attending conferences or seminars that may be of interest to the student.

### 5.2.Learning activities

The program that the student is offered to help them achieve the expected results will include the following activities:

#### Theoretical and practical class attendance (30 hours)

The theoretical program is divided into the following topics:

- Topic 1. Introduction to Management and Territorial Planning of tourism.
- Topic 2. Territorial and tourism planning in Spain. Scale of tourism and territorial planning and skills.
- Topic 3. Methodological procedure of tourist territorial planning sequence.
- Topic 4. Main techniques and instruments for territorial planning and tourism management. From EIA and Carrying Capacity to Geographical Information System (GIS) and Remote Sensing.
- Topic 5. Territorial planning instruments in different tourist areas. Case Studies

**Practical classes program and attendance (30 hours)** : Where the students will apply the concepts presented in the theoretical and practical sessions, and acquire skills to develop a territorial and tourism analysis. Tourist towns will be studied as real cases on territorial planning. Meanwhile, several of the practical sessions will be required to use applications for the use of cartographic displays, collection, representation and analysis of databases of spatial and thematic data, using Geographic Information Systems (GIS), visualisation of aerial images, etc.

**Scheduled tutorials (8 hours)** : Allow the teacher to track students answering questions or presenting their progress in this area. These will be included in the tutoring schedule to be indicated at the beginning of the course.

### 5.3.Program

Distribution of the training activities of this subject 6 ECTS credits (150 hours) is as follows:

TRAINING ACTIVITY	HOURS
Attendance for theoretical classes	30
Attendance for practical classes	30
Attendance for tutorials	8

## 29128 - Tourism: Planning and Land Management

Preparation of teamwork	45
Field trips, information collection and treatment, etc.	8
Exam preparation	25
Conduct of examinations	4

### 5.4.Planning and scheduling

Schedule of sessions and presentation of work

#### Theoretical and practical calendar program and classroom activities

- Item 1 - 1st and 2nd weeks of lessons.
- Item 2 - 3rd and 5th week of lessons.
- Item 3 - 5th and 12th week of lessons.
- Item 4 - 12th and 13th week of lessons.

The program is indicative and may be modified. In any case scheduling of classroom activities, students will communicate on the Moodle platform.

Students benefiting from the system of continuous assessment will be tested for theoretical and practical assessment at the end of item 2 and item 4. Any activity, event or test is conveniently notified via the *Moodle* platform.

#### Non-contact activities program calendar

The practical work of the course will be explained in detail at the beginning of it, so that the student can investigate the matter and shape the knowledge and skills acquired accordingly.

### 5.5.Bibliography and recommended resources

Bibliography: <http://psfunizar7.unizar.es/br13/egAsignaturas.php?codigo=29128&Identificador=14817>