

29134 - Sustainable Tourism Development

Información del Plan Docente

Academic Year	2016/17
Academic center	177 - Escuela Universitaria de Turismo
Degree	445 - Degree in Tourism
ECTS	5.0
Course	4
Period	First semester
Subject Type	Optional
Module	---

1. Basic info

1.1. Recommendations to take this course

1.2. Activities and key dates for the course

2. Initiation

2.1. Learning outcomes that define the subject

2.2. Introduction

3. Context and competences

3.1. Goals

3.2. Context and meaning of the subject in the degree

3.3. Competences

3.4. Importance of learning outcomes

4. Evaluation

5. Activities and resources

5.1. General methodological presentation

The procedure is based on the continued work of the student for attending lectures, participating in classes and accomplishment of both individual and group activities that promote understanding and knowledge listed in paragraph 5.2.

The **case studies that offer good practice**, the **participatory and reflective classes on major phenomena that hinder sustainability** in different tourist areas and **expert assistance talks** will help achieve the learning objectives.

29134 - Sustainable Tourism Development

5.2.Learning activities

The program that the student is offered to help them achieve the expected results will include the following activities:

Theoretical classes (30 hours) in which basic theoretical and practical aspects are necessary for an understanding of this matter shall apply to encourage active participation and independent work of students.

The theoretical program is divided into the following topics:

- **Topic 1** Sustainability. A conceptual and current introduction to its global vision.
- **Topic 2** The model of sustainable tourism development. Problems, Principles and Policies. From sustainable tourism destination to sustainable tourism business.
- **Topic 3** Techniques and instruments for sustainable tourism development. Main certifications and labels and environmental education.
- **Topic 4** Case Studies: Good practices, projects and innovative and creative sustainable tourism initiatives.

These lectures are interspersed with practical c **lasses (20 hours). Explained in evaluation section.**

In turn are scheduled **6 hours of tutoring for a student or a working group, which shall be used to answer questions or present the progress on the matter** . These will be included in the tutoring schedule to be indicated at the beginning of the course.

5.3.Program

Distribution of the training activities of this subject 5 ECTS credits (125 hours) is as follows:

TRAINING ACTIVITY	HOURS
Attendance for theoretical classes	30
Attendance for practical classes	20
Attendance for tutorials	6
Preparation of teamwork	20
Exam preparation	15
Conduct of examinations	4
Exhibition and oral defence of group work	10

5.4.Planning and scheduling

Schedule of sessions and presentation of work

29134 - Sustainable Tourism Development

The theoretical and practical program will be taught during class, but can be modified along the course to perform some activity designed to take place outside the classroom.

Scheduling of classroom activities and student communication will take place on the Moodle platform.

5.5. Bibliography and recommended resources

Bibliography: <http://psfunizar7.unizar.es/br13/egAsignaturas.php?codigo=29134&Identificador=14823>