

29140 - Internal Tourism

Información del Plan Docente

Academic Year	2016/17
Academic center	177 - Escuela Universitaria de Turismo
Degree	445 - Degree in Tourism
ECTS	6.0
Course	4
Period	First semester
Subject Type	Optional
Module	---

1.Basic info

1.1.Recommendations to take this course

1.2.Activities and key dates for the course

2.Initiation

2.1.Learning outcomes that define the subject

2.2.Introduction

3.Context and competences

3.1.Goals

3.2.Context and meaning of the subject in the degree

3.3.Competences

3.4.Importance of learning outcomes

4.Evaluation

5.Activities and resources

5.1.General methodological presentation

Methodology

- Participatory class
- Individual activities
- Teamwork
- Visits to heritage resources.
- Case studies
- Expert Talks
- Practical assignments
- Exam.

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5.2.Learning activities

The program that is offered to student will help him to achieve the expected results includes the following activities ...

Activities

- Classroom teaching, presentation of individual and group work.
- Tutorship.
- Workshop.

- Theoretical / practical work.
- Exam.

5.3.Program

Breakdown of contents

LESSON 1: The society of leisure and consumption in the current development model. Town and country: the new forms of

mobility and social reorganization of rural and urban space.

LESSON 2: The challenge of compatibility between tourism and sustainability. Types and tourism products in the urban and rural spaces.

LESSON 3: The social partners involved. Key to the development and promotion of interior tourist destinations.

LESSON 4: Cultural Agenda 21.

LESSON 5: The dynamic tourism territories.

LESSON 6: Examples of good practice.

5.4.Planning and scheduling

Calendar

It is set by the teacher at the beginning of course both in classes and in the moodle platform.

5.5.Bibliography and recommended resources

Bibliography: <http://psfunizar7.unizar.es/br13/egAsignaturas.php?codigo=29140&Identificador=14829>